



## SCHEMATIC BACKING REPORT

Warm11806.psa

### Planogram: Warm11806.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	1.0	2	1	18.2	0.8
20	1	1820016989	1820016989	Shock Top Raspberry Wheat 6/12B	1.0	4	1	22.7	1.2
21	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	16.5	1.7
22	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	13.5	2.1

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	10.7	2.6
16	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	18.2	1.5
17	1	73692011392	73692011392	Goose Island Festivity Ale 6/12B	1.0	4	1	36.4	0.8
18	1	73692011389	73692011389	Goose Island Green Line PA 6/12B	1.0	4	1	40.5	0.7

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	23.4	1.2
12	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	9.8	2.8
13	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	34.2	0.8
14	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	5.5	5.1

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	81760601000	81760601000	Captain Lawrence Pale Ale 6/12B	1.0	4	1	22.7	1.2
8	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	10.4	2.7
9	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	10.4	2.7
10	1	79837312602	79837312602	Magic Hat #9 6/12B	1.0	4	1	36.4	0.8

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	0.0	0.0
2	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	0.0	0.0
3	1	85909300244	85909300244	SixPoint The Crisp 6/12C	1.5	6	2	0.0	0.0
4	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	21.4	1.3
5	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	43.9	0.6
6	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	22.8	0.6
45	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
46	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	75.7	0.2

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.2	6.3
40	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	4.0	3.5

## SCHEMATIC BACKING REPORT

Warm11806.psa

41	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	2.1	6.7
42	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	6.4	2.2
43	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	1.0	14.4

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0
35	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	69.0	0.4
36	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	10.1	1.4
37	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
38	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	39.5	0.7

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	33.7	0.8
30	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	4.4	6.4
31	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	50.5	0.6
32	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	13.4	1.0
33	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	9.8	2.8

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
24	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	11.0	2.5
25	1	1820000106	1820000106	Bud Light 6/12C	1.0	4	2	15.2	1.8
26	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
27	2	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
28	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	6.7	2.1

SKUs on Planogram: 46

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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