

1918.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 1918.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 1918.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
24	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
25	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	6.7	4.2

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	15.2	1.4
21	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	45.5	0.3
22	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	8.0	3.5

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	21.0	1.0
16	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
17	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	9.3	3.0
18	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	25.3	0.8
19	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	3.3	6.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
12	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	165.4	0.1
13	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	19.2	1.5
14	1	78615000001	78615000001	Stella Artois 6/11B	1.8	7	1	14.2	3.5

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	7.0	4.0
7	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	9.6	2.9
8	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	9.6	2.9
9	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	11.1	2.5
10	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	15.2	1.8

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
2	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	16.3	1.7
3	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.8	7	1	27.9	1.8
4	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
5	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.3	5	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
53	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	8.3	1.7

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54	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	46.7	0.3
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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
48	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	4.1	5.2
49	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	14.0	1.0
50	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.6	5.4
51	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	12.5	1.1

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	16.1	1.3
45	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	7.3	1.9
46	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	10.4	2.0
47	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	9.8	2.1

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	38.5	0.7
40	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
41	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
42	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	2.4	8.8
43	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
35	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	5.5	3.8
36	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	4.4	4.8
37	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	26.5	0.8
38	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
27	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
28	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	14.0	6.0
29	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	99.3	0.8
30	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	33.1	2.5
31	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	47.5	1.8
32	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	16.3	5.2
33	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	20.4	3.8

SKUs on Planogram: 54

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8382012393	Guinness Extra Stout 6/11B	0.000	\$0.00	\$0.00	Imports	Diageo
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors