



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 10092.psa



POG Size: 4'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

10092.psa

Planogram: 10092.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-------------|------------------------------------|-------|----------|------------|------|------|
| 14 | 1 | | 7199009516 | 7199009516 | Blue Moon Belgian White Ale 12/12B | 1.0 | 2 | 1 | 11.4 | 1.2 |
| 15 | 1 | | 64286090024 | 64286090024 | Founders All Day IPA 15/12C | 0.5 | 1 | 1 | 0.0 | 0.0 |
| 16 | 1 | | 85375900063 | 85375900063 | Southern Tier Super Pack 12/12B | 1.0 | 2 | 1 | 0.0 | 0.0 |

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-------------|------------------------------|-------|----------|------------|------|------|
| 11 | 1 | | 8769201103 | 8769201103 | Samuel Adams Seasonal 12/12B | 1.0 | 2 | 1 | 30.3 | 0.5 |
| 12 | 1 | | 64286090024 | 64286090024 | Founders All Day IPA 15/12C | 0.5 | 1 | 1 | 0.0 | 0.0 |
| 13 | 1 | | 8066095615 | 8066095615 | Corona Extra 12/12B | 1.0 | 2 | 1 | 42.8 | 0.3 |

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|-----------------------------|-------|----------|------------|------|------|
| 9 | 1 | | 8769230050 | 8769230050 | Samuel Adams Seasonal 6/12B | 0.8 | 3 | 1 | 14.4 | 1.5 |
| 10 | 2 | | 8066095680 | 8066095680 | Corona Extra 18/12B | 2.0 | 2 | 1 | 14.0 | 1.0 |

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|-----------------------------------|-------|----------|------------|------|------|
| 5 | 1 | | 8769210012 | 8769210012 | Samuel Adams Boston Lgr 6/12B | 0.8 | 3 | 1 | 30.3 | 0.7 |
| 6 | 1 | | 7199009511 | 7199009511 | Blue Moon Belgian White Ale 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 7 | 1 | | 8066095605 | 8066095605 | Corona Extra 6/12B | 0.5 | 2 | 1 | 21.1 | 0.7 |
| 8 | 1 | | 8066095715 | 8066095715 | Modelo 12/12C | 1.0 | 2 | 1 | 6.3 | 2.2 |

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.80 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-------------|------------------------------|-------|----------|------------|-----|------|
| 1 | 1 | | 72383000009 | 72383000009 | Lagunitas IPA 6/12B | 0.5 | 2 | 1 | 5.9 | 2.4 |
| 2 | 1 | | 8378337521 | 8378337521 | Sierra Nevada Pale Ale 6/12B | 0.5 | 2 | 1 | 8.3 | 1.7 |
| 3 | 1 | | 85909300243 | 85909300243 | SixPoint Bengali 6/12C | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 4 | 1 | | 79871322008 | 79871322008 | Carib Shandy Sorrell 6/12B | 0.8 | 3 | 1 | 0.0 | 0.0 |

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|--------------------|-------|----------|------------|------|------|
| 32 | 2 | | 7289000152 | 7289000152 | Heineken 18/12B | 2.0 | 2 | 1 | 0.0 | 0.0 |
| 33 | 1 | | 7199030017 | 7199030017 | Coors Light 18/12C | 1.0 | 1 | 1 | 16.5 | 0.8 |

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|--------------------|-------|----------|------------|------|------|
| 29 | 1 | | 7289000016 | 7289000016 | Heineken 12/12B | 1.0 | 2 | 1 | 36.2 | 0.4 |
| 30 | 1 | | 8248812300 | 8248812300 | Becks 12/12B | 1.0 | 2 | 1 | 28.2 | 0.5 |
| 31 | 1 | | 7199030017 | 7199030017 | Coors Light 18/12C | 1.0 | 1 | 1 | 16.5 | 0.8 |

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|------------------|-------|----------|------------|------|------|
| 25 | 1 | | 1820011218 | 1820011218 | Budweiser 18/12C | 1.0 | 1 | 1 | 24.1 | 0.3 |

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|----|---|------------|------------|----------------------|-----|---|---|-----|-----|
| 26 | 1 | 1820008981 | 1820008981 | Budweiser 8/16C | 0.7 | 2 | 1 | 0.0 | 0.0 |
| 27 | 1 | 7199000048 | 7199000048 | Coors Light 12/12C | 1.0 | 2 | 1 | 9.6 | 1.5 |
| 28 | 1 | 1820015047 | 1820015047 | Natural Light 12/12C | 1.0 | 2 | 1 | 7.6 | 1.8 |

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-------------|----------------------|-------|----------|------------|-----|------|
| 22 | 1 | | 78615000014 | 78615000014 | Stella Artois 12/11B | 1.0 | 2 | 1 | 8.7 | 1.6 |
| 23 | 1 | | 1820061047 | 1820061047 | Busch 12/12C | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 24 | 1 | | 1820000063 | 1820000063 | Busch 6/16C | 0.5 | 2 | 1 | 0.0 | 0.0 |

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

| POS | # | FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|------------|--|-------|----------|------------|-----|------|
| 17 | 1 | | 7289000011 | 7289000011 | Heineken 6/12B | 0.8 | 3 | 1 | 6.7 | 3.2 |
| 18 | 1 | | 8769282102 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 0.5 | 2 | 1 | 7.6 | 1.8 |
| 19 | 1 | | 9200002000 | 9200002000 | Small Town Not Your Fathers RtBr 6/12B | 0.5 | 2 | 1 | 0.0 | 0.0 |
| 20 | 1 | | 1820021985 | 1820021985 | Budweiser 3/25C | 0.4 | 2 | 1 | 0.0 | 0.0 |
| 21 | 1 | | 7199010071 | 7199010071 | Coors 1/24C | 0.6 | 7 | 1 | 0.0 | 0.0 |

SKUs on Planogram: 31

UNALLOCATED ITEMS/OPTIONAL ITEMS

10092.psa

UNALLOCATED SKU REPORT

| | UPC | NAME | MVMT | Profit | Sales | Category | Manufacturer |
|--|-----|------|------|--------|-------|----------|--------------|
|--|-----|------|------|--------|-------|----------|--------------|