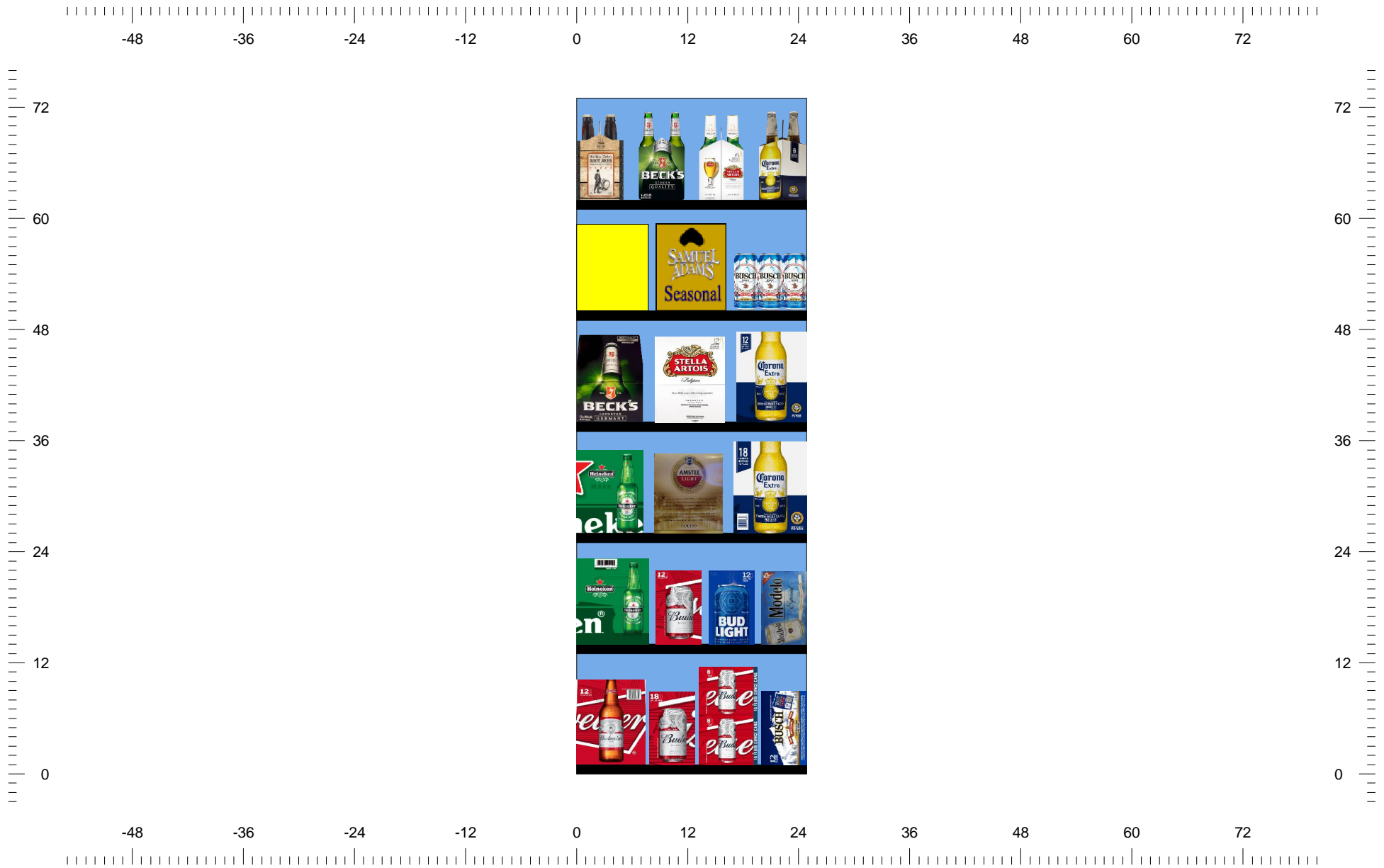


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Printed: 4/19/2016

Traffic Flow Left-right

POG: 11555.psa



POG Size: 2'0.86

Segment: 1 of 1

Page: 1

## SCHEMATIC BACKING REPORT

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### Planogram: 11555.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	23.1	0.9
19	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	31.3	0.4
20	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0
21	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
15	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	21.2	1.0
16	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	22.1	0.9
17	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	5.2	4.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	3.2	6.7
12	1	7289010016	7289010016	Amstel Light 12/12B	1.5	3	1	15.2	1.4
13	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.0	10.5
9	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	8.2	2.6
10	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	5.1	4.1

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
6	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
7	1	1820000063	1820000063	Busch 6/16C	1.5	6	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 25 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	72.7	0.4
2	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	18.9	1.5
3	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	24.2	1.2
4	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	5.8	4.8

SKUs on Planogram: 21

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev