



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 10941.psa



POG Size: 4'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 10941.psa

Segment #1 : Shelf #5										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1		63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	1.0	2	1	22.8	0.6
15	1		8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	72.2	0.2
16	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
Segment #1 : Shelf #4										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	12.1	1.2
12	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	4.3	3.3
13	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	25.2	0.6
Segment #1 : Shelf #3										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	2		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
10	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	90.9	0.2
Segment #1 : Shelf #2										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
7	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
8	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	4.0	3.5
Segment #1 : Shelf #1										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.80 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.5	7	1	10.7	4.6
2	1		1820025533	1820025533	Bud Light Lime Mang-O-Rita 1/25C	0.5	7	1	25.1	2.0
3	1		1820025000	1820025000	Budweiser 1/25C	0.5	7	1	13.6	3.6
4	1		79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
5	1		78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	0.0	0.0
Segment #2 : Shelf #5										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	2		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
30	1		7199030017	7199030017	Coors Light 18/12C	1.0	1	1	116.7	0.1
Segment #2 : Shelf #4										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	36.9	0.4
27	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	18.2	0.8
28	1		1820053047	1820053047	Bud Light 12/12C	1.0	2	1	16.5	0.8
Segment #2 : Shelf #3										
DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	2		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	15.2	0.9

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25 2 1820011218 1820011218 Budweiser 18/12C 2.0 2 1 11.4 1.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	4.0	3.5
22	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	10.5	1.3
23	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	5.5	2.5
18	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
19	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
20	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 30

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev