

Warm11427.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm11427.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
 Page: 1

SCHEMATIC BACKING REPORT

Warm11427.psa

Planogram: Warm11427.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	18.2	0.8
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
20	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	20.2	0.7

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	26.7	1.0
16	1	60875200906	60875200906	River Horse Tripel Horse 6/12B	1.0	4	1	17.3	1.6
17	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	33.1	0.8
11	1	4182700146	4182700146	Harpoon Seasonal 6/12B	1.0	4	1	36.4	0.8
12	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	20.2	1.4
13	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	15.8	0.9
14	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8378322822	8378322822	Sierra Nevada Seasonal 6/12B	1.0	4	1	40.5	0.7
7	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	26.0	1.1
8	1	63625177612	63625177612	Stone IPA 6/12B	1.0	4	1	20.2	1.4
9	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	14.0	2.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	18.2	1.5
2	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	0.0	0.0
3	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	0.0	0.0
4	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	7.1	3.9
5	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	14.8	1.9

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.7	7.9
41	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
42	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.0	7.2
37	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	30.3	0.5
38	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	6.8	2.1
39	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	4.0	3.5

SCHEMATIC BACKING REPORT

Warm11427.psa

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.2	4.3
33	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	85.9	0.2
34	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	18.2	1.5
35	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	20.2	0.7

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	36.4	0.8
28	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	7.1	3.9
29	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	4.5	3.1
30	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	90.9	0.2
31	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	18.2	1.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	75224514150	75224514150	Weihenstephaner Hefeweissbier 6/12B	1.0	4	1	30.3	0.9
22	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
23	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
24	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	233.3	0.1
25	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	56.2	0.5
26	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

SKUs on Planogram: 42

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm11427.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------