



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11427.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

11427.psa

Planogram: 11427.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
13	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
14	1		8066095680	8066095680	Corona Extra 18/12B	1.0	1	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	18.2	0.8
10	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	90.9	0.2
11	1		7289000011	7289000011	Heineken 6/12B	0.8	3	1	5.4	3.9

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	13.4	1.0
6	1		3061300001	3061300001	Brooklyn Lager 6/12B	0.5	2	1	7.0	2.0
7	1		63625177612	63625177612	Stone IPA 6/12B	0.5	2	1	10.1	1.4
8	1		73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	10.1	1.4

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		60875200906	60875200906	River Horse Tripel Horse 6/12B	0.5	2	1	8.7	1.6
2	1		85909300243	85909300243	SixPoint Bengali 6/12C	0.8	3	1	0.0	0.0
3	1		8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	0.5	2	1	13.0	1.1
4	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	18.2	0.8

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1		64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
16	1		7289000152	7289000152	Heineken 18/12B	1.0	1	1	0.0	0.0
17	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	1.8	7.9

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		7199030017	7199030017	Coors Light 18/12C	1.0	1	1	2.0	3.5
34	1		7199000048	7199000048	Coors Light 12/12C	1.0	2	1	4.5	3.1
35	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	3.4	2.1
36	1		1820011047	1820011047	Budweiser 12/12C	1.0	2	1	9.1	1.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.0	7.2
31	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	30.3	0.5
32	1		1820015047	1820015047	Natural Light 12/12C	1.0	2	1	9.1	1.5

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	7.4	1.9
28	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.2	4.3
29	1	78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	3.6	3.9

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	1820024001	1820024001	Stella Artois Cidre 6/12B	0.5	2	1	9.1	1.5
24	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	0.8	3	1	0.0	0.0
25	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
26	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7289000119	7289000119	Heineken 1/24C	0.6	7	1	7.2	6.8
19	1	8066095643	8066095643	Corona Extra 1/24C	0.6	7	1	12.2	4.0
20	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	28.1	0.5
21	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
22	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 35

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev