

11141.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016  
 Traffic Flow Left-right  
 POG: 11141.psa



POG Size: 4'2.00  
 Segments 1 - 2 of 2  
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## SCHEMATIC BACKING REPORT

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### Planogram: 11141.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	10.1	1.4
20	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
21	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	18.2	0.8

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	4.3	4.8
17	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	7.3	2.9
18	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	3.3	8.6

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	15.3	1.4
14	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	3.0	9.4
15	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	13.6	2.1

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
10	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	18.1	1.6
11	1	78615000030	78615000030	Leffe Blonde 6/11B	1.0	4	1	15.2	1.8
12	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	6.5	3.2
6	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	90.9	0.3
7	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
8	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
2	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	4.5	6.2
3	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	14.6	1.9
4	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	9.0	1.6
43	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	9.1	2.3
44	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
39	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	4.3	3.2
40	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	8.5	1.7
41	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	10.1	1.4

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	375.0	0.1
35	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	5.8	3.6
36	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	12.1	1.7
37	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.1	4.1

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	12.9	1.6
32	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	15.2	1.4
33	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	4.1	5.2

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
28	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	272.7	0.1
29	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
30	1	3410001636	3410001636	Miller High Life 12/12C	1.5	3	1	7.6	2.8

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	14.8	1.9
23	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	14.3	2.0
24	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	14.6	1.9
25	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	15.2	1.8
26	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 44

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev