



## SCHEMATIC BACKING REPORT

10678.psa

### Planogram: 10678.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.0	21.0
18	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
19	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	11.4	1.8

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.0	21.0
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
16	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	7.8	2.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	1.9	22.1
13	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	19.5	1.1

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
10	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	88.2	0.2
11	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
6	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
7	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
8	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	0.0	0.0
2	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
3	1	2219800423	2219800423	McKenzie's Blk Cherry Hard Cider 6/12B	1.0	4	1	181.8	0.2
4	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.8	5.0
40	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.7	5.1
41	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	10.9	1.3
42	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	4.0	3.5

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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36	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	6.0	3.5
37	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	6.2	3.4
38	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	13.9	1.5

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	3.3	6.3
33	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	5.1	4.1
34	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	3.3	6.4
35	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	4.7	4.5

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	8.0	2.6
30	1	1820005990	1820005990	Michelob Ultra 12/12B	2.0	4	1	7.1	3.9
31	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	6.7	3.1

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	2.1	9.9
26	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	2.9	7.2
27	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
28	1	3410001636	3410001636	Miller High Life 12/12C	1.5	3	1	7.8	2.7

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 24 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
21	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
22	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
23	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	0.0	0.0
24	1	1820000063	1820000063	Busch 6/16C	1.5	6	1	0.0	0.0

SKUs on Planogram: 41

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev