



Printed: 4/19/2016

Traffic Flow Left-right

POG: 12007.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 12007.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	2	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
13	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	7.6	1.8
Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.25 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	6.5	2.2
11	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	7.6	1.8
Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	5.8	2.4
8	1	8066095695	8066095695	Corona Extra 12/12C	1.0	2	1	0.0	0.0
9	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	9.0	1.6
Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	60.6	0.2
5	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
6	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	4.4	3.2
Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.80 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	0.8	3	1	0.0	0.0
3	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	6.2	3.4
Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	12.1	1.2
32	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	10.4	1.3
33	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	8.7	1.6
Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	13.7	1.5
29	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	16.6	0.8
30	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	10.4	1.3
Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	0.0	0.0
25	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
26	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0

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27	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	15.7	0.9
21	1		1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	1.0	2	1	22.8	0.6
22	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
23	1		1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	13.0	1.1
15	1		1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
16	1		1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.5	7	1	17.7	2.8
17	1		1820025538	1820025538	Bud Light Lime-A-Rita Seasonal 1/25C	0.5	7	1	18.7	2.6
18	1		1820025531	1820025531	Bud Light Lime Raz-Ber-Rita 1/25C	0.5	7	1	22.0	2.2
19	1		1820025014	1820025014	Bud Light Lime-A-Rita 1/25C	0.5	7	1	25.5	1.9

SKUs on Planogram: 31

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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