

11268.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 11268.psa



POG Size: 4'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 11268.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
22	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	105.0	0.2
23	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	63.1	0.3

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
19	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	16.0	1.7
20	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	73.9	0.3
15	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	36.4	0.8
16	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	22.0	1.3
17	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	10.5	2.0
11	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	14.0	2.0
12	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	19.2	1.5
13	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	1.5	3	1	34.1	0.6

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	12.7	1.7
7	1	7289010011	7289010011	Amstel Light 6/12B	1.0	4	1	33.1	0.8
8	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	19.6	1.4
9	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	90.9	0.3

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	168.0	0.1
2	1	8066095755	8066095755	Modelo 6/12C	1.0	4	1	15.8	1.8
3	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
4	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.5	3	1	68.2	0.3
5	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	33.1	2.5

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	26.0	0.5
45	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	6.3	2.2
46	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	17.1	1.2
47	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	115.7	0.1

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
41	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	92.7	0.2
42	1		1820053047	1820053047	Bud Light 12/12C	1.5	3	1	25.6	0.8
43	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	1	60.1	0.2

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	46.1	0.5
38	1		1820000771	1820000771	Budweiser 12/12B	1.5	3	1	35.2	0.6
39	1		7199030069	7199030069	Coors Light 12/12B	1.5	3	1	46.2	0.5

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1		8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	136.4	0.2
34	1		1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
35	1		7199000048	7199000048	Coors Light 12/12C	1.5	3	1	24.2	0.9
36	1		7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
30	1		1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
31	1		7199030005	7199030005	Coors Light 6/12B	1.0	4	1	18.8	1.5
32	1		1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1		4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	30.3	0.9
25	1		4182700146	4182700146	Harpoon Seasonal 6/12B	1.0	4	1	27.4	1.0
26	1		85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
27	1		1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
28	1		1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 47

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev