



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm10441.psa



POG Size: 9'0.00
 Segments 1 - 3 of 3
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SCHEMATIC BACKING REPORT

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Planogram: Warm10441.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	10.1	1.4
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	10.1	1.4

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.5	5.5
16	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	71.4	0.2
17	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	109.4	0.1

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8066095695	8066095695	Corona Extra 12/12C	1.0	2	1	30.3	0.5
11	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	4.6	6.1
12	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	90.9	0.3
13	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	1.6	8.8
14	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	8.3	1.7
7	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	26.1	0.5
8	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0
9	1	8857333101	8857333101	Shiner Bock 6/12B	1.0	4	1	52.0	0.5

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	0.0	0.0
2	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	90.9	0.3
3	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
4	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	17.3	1.6
5	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	30.3	0.9

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	7289000423	7289000423	Heineken Premium Light 18/12B	2.0	2	1	90.9	0.2
38	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0
39	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	1.7	8.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	9.4	2.2
34	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	198.1	0.1
35	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	1.8	7.6
36	1	1820023997	1820023997	Stella Artois Cidre 12/12B	1.0	2	1	90.9	0.2

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	7231163012	7231163012	Dos Equis Lager 6/12B	1.0	4	1	11.7	2.4
29	1	7289000020	7289000020	Heineken 12/12C	1.0	2	1	17.6	0.8
30	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	181.8	0.2
31	1	7861500001	7861500001	Stella Artois 6/11B	1.0	4	1	4.5	6.2
32	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	9.8	2.8

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
25	1	18195400002	18195400002	Peroni Nastro Azzuro 6/12B	1.0	4	1	9.1	3.1
26	1	7231163001	7231163001	Pilsner Urquell 6/12B	1.0	4	1	8.9	3.2
27	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.0	2	1	45.5	0.3

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8378333100	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.0	4	1	36.4	0.8
21	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	0.0	0.0
22	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	33.1	0.8
23	1	73692011118	73692011118	Goose Island Seasonal 6/12B	1.0	4	1	90.9	0.3

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	60.6	0.2
63	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	4.7	3.0
64	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	26.0	0.5

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	7.3	2.9
58	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	0.0	0.0
59	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
60	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.1	6.6
61	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	700.0	0.0

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	1	0.0	0.0
52	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
53	1	7143934450	7143934450	Rolling Rock 12/12C	1.0	2	1	3.4	4.2
54	1	2210000170	2210000170	Pabst 12/12C	1.0	2	1	0.0	0.0
55	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	2.2	6.3
56	1	3410001636	3410001636	Miller High Life 12/12C	1.0	2	1	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.0	2	1	20.6	0.7
46	1	3410008755	3410008755	Redd's Wicked Black Cherry 12/10C	1.0	2	1	36.4	0.4
47	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	22.7	1.2
48	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

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49	1	3410015505	3410015505	Miller 64 6/12B	1.0	4	1	72.7	0.4
50	1	1820000784	1820000784	O'Doul's 6/12B	1.0	4	1	72.7	0.4

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1		88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
41	1		64286020007	64286020007	Founders Dirty Bastard 6/12B	1.0	4	1	121.2	0.2
42	1		85909300243	85909300243	SixPoint Bengali 6/12C	1.0	4	1	181.8	0.2
43	1		85909300242	85909300242	SixPoint Sweet Action 6/12C	1.0	4	1	0.0	0.0
44	1		85909300244	85909300244	SixPoint The Crisp 6/12C	1.0	4	1	181.8	0.2

SKUs on Planogram: 64

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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