

Warm12541.psa For Validation Purposes Only NOT FINAL



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Traffic Flow Left-right

POG: Warm12541.psa



POG Size: 3'0.00

Segment: 1 of 1

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SCHEMATIC BACKING REPORT

Warm12541.psa

Planogram: Warm12541.psa

Segment #1 : Shelf #5 DEPTH: 18 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 5.93 in

| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------|--------------------|-------|----------|------------|-----|------|
| 14 | 2 | 7289000031 | 7289000031 | Heineken 24/12B | 2.0 | 2 | 1 | 0.0 | 0.0 |
| 15 | 1 | 7199030094 | 7199030094 | Coors Light 36/12D | 1.0 | 1 | 1 | 0.0 | 0.0 |
| 16 | 1 | 7199031600 | 7199031600 | Coors Light 24/12C | 1.0 | 1 | 1 | 7.3 | 1.9 |

Segment #1 : Shelf #4 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------|---------------------|-------|----------|------------|-----|------|
| 11 | 2 | 8066095608 | 8066095608 | Corona Extra 24/12B | 2.0 | 2 | 1 | 0.0 | 0.0 |
| 12 | 1 | 7199030094 | 7199030094 | Coors Light 36/12D | 1.0 | 1 | 1 | 0.0 | 0.0 |
| 13 | 1 | 7199031600 | 7199031600 | Coors Light 24/12C | 1.0 | 1 | 1 | 7.3 | 1.9 |

Segment #1 : Shelf #3 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------|---------------------|-------|----------|------------|------|------|
| 8 | 1 | 8066095680 | 8066095680 | Corona Extra 18/12B | 2.0 | 2 | 1 | 6.1 | 2.3 |
| 9 | 1 | 8066095710 | 8066095710 | Modelo 24/12C | 2.0 | 2 | 2 | 0.0 | 0.0 |
| 10 | 1 | 8066095715 | 8066095715 | Modelo 12/12C | 1.0 | 2 | 2 | 21.5 | 0.7 |

Segment #1 : Shelf #2 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------|----------------------|-------|----------|------------|-----|------|
| 5 | 1 | 8066095615 | 8066095615 | Corona Extra 12/12B | 1.0 | 2 | 1 | 0.7 | 20.7 |
| 6 | 2 | 7289000016 | 7289000016 | Heineken 12/12B | 1.0 | 2 | 1 | 3.3 | 4.2 |
| 7 | 1 | 78615000014 | 78615000014 | Stella Artois 12/11B | 1.0 | 2 | 1 | 6.5 | 2.2 |

Segment #1 : Shelf #1 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.93 in

| POS | # FAC | UPC | ID | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------|-------------------------|-------|----------|------------|-----|------|
| 1 | 1 | 8066095605 | 8066095605 | Corona Extra 6/12B | 0.8 | 3 | 1 | 3.0 | 7.1 |
| 2 | 1 | 7289000011 | 7289000011 | Heineken 6/12B | 0.8 | 3 | 1 | 5.6 | 3.7 |
| 3 | 1 | 8248812300 | 8248812300 | Becks 12/12B | 1.0 | 2 | 1 | 3.4 | 4.2 |
| 4 | 1 | 3410001509 | 3410001509 | Miller High Life 12/12B | 1.0 | 2 | 1 | 2.8 | 5.0 |

SKUs on Planogram: 14

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm12541.psa

UNALLOCATED SKU REPORT

| | UPC | NAME | MVMT | Profit | Sales | Category | Manufacturer |
|--|-----|------|------|--------|-------|----------|--------------|
|--|-----|------|------|--------|-------|----------|--------------|