

Warm12732.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm12732.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: Warm12732.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
18	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	3.1	6.8
19	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
15	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.0	10.4
16	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	4.4	3.2

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	2.1	6.7
11	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	119.1	0.2
12	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	5.4	2.6
13	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	2.5	5.6

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	7.7	1.8
6	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	11.9	2.4
7	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	9.7	2.9
8	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	14.8	1.9
9	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	8.3	3.4

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	11.1	2.5
2	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
3	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
4	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	12.1	2.3

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	2.1	6.8
41	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	2.7	10.2
42	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	10.7	1.3

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	5.7	2.5
37	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	3.2	4.4
38	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	2.9	4.8
39	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	5.9	2.4

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	6.5	2.2
32	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	4.1	6.8
33	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	1.6	17.4
34	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	3.1	4.5
35	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	38.0	0.4

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	32.7	0.9
27	1	63848900061	63848900061	Dogfish Head 90 Min Imp IPA 4/12B	0.7	4	1	7.3	3.8
28	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
29	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
30	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	5.4	5.2

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	9.6	2.9
21	1	68174511112	68174511112	Blue Point Toasted Lager 6/12B	1.0	4	1	12.1	2.3
22	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	0.0	0.0
23	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	0.0	0.0
24	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	9.8	2.8
25	2	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0

SKUs on Planogram: 42

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm12732.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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