



Printed: 4/19/2016  
 Traffic Flow Left-right  
 POG: 12080.psa



POG Size: 4'0.00  
 Segments 1 - 2 of 2  
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## SCHEMATIC BACKING REPORT

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### Planogram: 12080.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	2		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
10	1		7199000048	7199000048	Coors Light 12/12C	1.0	2	1	4.4	3.2

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
7	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.9	7.5
8	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
3	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	13.0	1.1
4	1		78615000001	78615000001	Stella Artois 6/11B	0.5	2	1	4.2	3.3
5	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	2		8066095715	8066095715	Modelo 12/12C	2.0	4	1	1.7	16.5

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
12	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.2	4.4
13	1		7199030017	7199030017	Coors Light 18/12C	1.0	1	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
27	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	2		7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.9	14.5
25	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	10.7	1.3
22	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	4.5	3.1
23	1		1820000834	1820000834	Budweiser 6/12B	0.5	2	1	6.3	2.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	11.1	1.3
19	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	0.0	0.0
20	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	6.2	2.3
15	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
16	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0
17	1	7199010071	7199010071	Coors 1/24C	0.6	7	1	0.0	0.0

SKUs on Planogram: 26

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev