



Printed: 4/19/2016

Traffic Flow Left-right

POG: 10064.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

10064.psa

Planogram: 10064.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
19	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	18.3	1.1
20	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	12.4	1.7

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	68.2	0.3
16	1	7289000529	7289000529	Heineken 12/8.5C	4.0	8	2	56.0	1.0
17	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	7.4	2.8
14	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	7.8	2.7

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
10	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	16.5	1.7
11	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	60.2	0.5
6	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
7	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	7.4	2.8
8	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	38.1	0.7

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	3061300016	3061300016	Brooklyn Pilsner 6/12B	1.0	4	1	52.0	0.5
2	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.3	5	1	0.0	0.0
3	1	78615000001	78615000001	Stella Artois 6/11B	1.8	7	1	41.7	1.2
4	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	42.4	0.7

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	7289010016	7289010016	Amstel Light 12/12B	1.5	3	1	22.8	0.9
45	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	36.4	0.4
46	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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SCHEMATIC BACKING REPORT

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40	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	87.0	0.2
41	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	6.9	2.0
42	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	18.2	1.2
43	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	13.7	1.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	13.7	1.5
37	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	6.7	3.2
38	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	22.7	0.9
39	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	6.2	3.4

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	0.0	0.0
33	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0
34	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	22.7	1.2
35	1	3410001505	3410001505	Miller High Life 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	0.0	0.0
28	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	9.1	2.3
29	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
30	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
31	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	24.3	1.2

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
22	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
23	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	16.5	5.1
24	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	26.3	2.9
25	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	22.8	3.7
26	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	21.0	4.0

SKUs on Planogram: 46

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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