

Warm11808.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm11808.psa



POG Size: 9'0.00
 Segments 1 - 3 of 3
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SCHEMATIC BACKING REPORT

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Planogram: Warm11808.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
22	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
23	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	7.0	2.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	10.1	1.4
17	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	3.9	3.6
18	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	97.2	0.1
19	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	36.4	0.4
20	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	87.5	0.3

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	83.8	0.2
13	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	45.5	0.3
14	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0
15	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
8	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	52.0	0.5
9	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	181.8	0.2
10	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	90.9	0.3
11	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	85909300243	85909300243	SixPoint Bengali 6/12C	1.5	6	2	0.0	0.0
2	1	85909300242	85909300242	SixPoint Sweet Action 6/12C	1.5	6	2	0.0	0.0
3	1	85909300244	85909300244	SixPoint The Crisp 6/12C	1.5	6	2	0.0	0.0
4	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0
5	1	8378337521	8378337521	Sierra Nevada Pale Ale 6/12B	1.0	4	1	0.0	0.0
6	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	18.6	1.5

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0
42	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	45.5	0.3
43	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	45.5	0.3

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	3.4	4.2

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38	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	30.3	0.5
39	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	185.4	0.2
40	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	0.0	0.0
34	1	7199076400	7199076400	George Killian's Irish Red 12/12B	1.0	2	1	45.5	0.3
35	1	7199009687	7199009687	Smith & Forge Hard Cider 12/12C	2.0	4	2	181.8	0.2
36	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	90.9	0.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
30	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	45.5	0.6
31	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	52.0	0.5
32	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	90.9	0.3

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	7861500001	7861500001	Stella Artois 6/11B	1.0	4	1	22.6	1.2
25	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
26	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
27	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	33.1	0.8
28	1	3410008746	3410008746	Redd's Green Apple 6/12B	1.0	4	1	90.9	0.3

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
64	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	4.3	3.3
65	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	56.0	0.3
66	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	4666.7	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	96.6	0.3
60	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	45.5	0.3
61	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	16.9	0.8
62	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	17.4	1.6
63	1	3410001636	3410001636	Miller High Life 12/12C	2.0	4	2	121.2	0.2

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	60.6	0.5
55	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
56	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	72.7	0.4
57	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	0.0	0.0
58	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	33.1	0.8

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50	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	90.9	0.3
51	1	8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	60.6	0.5
52	1	8200076200	8200076200	Smirnoff Ice Seasonal 6/11B	1.0	4	1	45.5	0.6
53	1	8200074001	8200074001	Smirnoff Ice Strawberry Acai 6/11B	1.0	4	1	72.7	0.4

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	3410008730	3410008730	Redd's Strawberry Ale 6/12B	1.0	4	1	90.9	0.3
45	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	52.0	0.5
46	2	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	72.7	0.4
47	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	8.7	1.6
48	1	7199000008	7199000008	Coors Light 6/12C	2.0	8	2	145.5	0.4

SKUs on Planogram: 66

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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