



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 11808.psa



POG Size: 4'2.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

11808.psa

Planogram: 11808.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
20	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	10.5	2.0
21	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	45.5	0.5

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
17	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	54.5	0.4
18	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	5.1	4.2

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	15.2	1.4
14	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	5.8	3.6
15	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	145.8	0.1

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	144.8	0.1
10	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	18.6	1.5
11	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
12	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	22.6	1.2

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
6	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
7	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	65.6	0.3
8	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	0.0	0.0
2	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
3	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	45.5	0.6
4	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	45.5	0.3
46	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	56.0	0.3
47	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	16.9	0.8

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	45.5	0.3
42	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	4.3	3.3
43	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	72.4	0.3
44	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	13.0	1.6

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
38	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
39	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
40	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	7000.0	0.0

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	1.5	3	1	45.5	0.5
34	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	33.1	0.8
35	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0
36	1	3410001505	3410001505	Miller High Life 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	33.1	0.8
30	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	52.0	0.5
31	1	8200076200	8200076200	Smirnoff Ice Seasonal 6/11B	1.0	4	1	45.5	0.6
32	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	52.0	0.5

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	17.3	1.6
23	1	7089718331	7089718331	Fosters Premium Ale 1/25C	0.8	10	1	37.9	1.8
24	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	70.5	1.2
25	1	1820096934	1820096934	Bud Light Lime Cran-Ber-Rita 1/25C	0.8	12	1	14.0	6.0
26	1	1820095999	1820095999	Bud Light Lime Lemon-Ade-Rita 1/25C	1.0	12	1	36.4	2.3
27	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	25.8	3.3
28	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	25.1	3.4

SKUs on Planogram: 47

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8200072385	Smirnoff Ice 6/11B	0.462	\$0.00	\$0.00	FMB	Diageo