

Warm12855.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm12855.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: Warm12855.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	9.5	1.5
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
20	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	45.5	0.3

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	4.2	3.3
16	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
17	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	2545.5	0.0
11	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	17.2	1.6
12	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	133.3	0.2
13	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	4.6	3.0
14	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	7.3	1.9

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	4.8	2.9
7	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	30.3	0.9
8	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
9	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	2.3	6.1
2	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	12.3	2.3
3	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	0.0	0.0
4	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	169.7	0.2
5	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	46.3	0.6

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	5.2	2.7
40	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
41	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	26.4	0.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	6.3	2.2
36	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	6.8	2.1
37	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	19.8	1.4
38	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	72.7	0.4

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	5.7	4.9
32	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	18.3	0.8
33	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	11.4	2.5
34	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	12.7	2.2
27	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	22.7	1.2
28	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
29	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
30	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	181.8	0.1

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	6.5	4.3
22	1	9200002013	9200002013	Small Town Not Your Fathers Gngr 6/12B	1.0	4	1	28.0	1.0
23	1	88715100213	88715100213	Coney Island Hard Root Beer 6/12B	1.0	4	1	8.7	3.2
24	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	38.8	0.7
25	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

SKUs on Planogram: 41

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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