



Printed: 4/19/2016

Traffic Flow Left-right

POG: 6179.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

6179.psa

Planogram: 6179.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	4182700012	4182700012	Harpoon Mix Pack 12/12B	1.5	3	1	30.3	0.7
21	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
22	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
23	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.5	3	1	21.2	1.0
18	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	2.8	10.1
19	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	4.5	4.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	9.9	2.1
15	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	3.2	8.8
16	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	7.0	3.0

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.5	3	1	48.8	0.4
11	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	33.1	0.8
12	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.5	13.9
13	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	7.4	3.8

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	24.8	0.8
7	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	10.6	2.6
8	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	7.9	2.7
9	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	19.1	1.5
2	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	14.0	2.0
3	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	8.3	3.4
4	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	3.0	9.4
5	1	8066095755	8066095755	Modelo 6/12C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	2	1820011218	1820011218	Budweiser 18/12C	4.0	4	1	1.9	14.8
52	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	1	2.3	12.2
53	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	1.6	13.0

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	1.6	8.8
48	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	2.6	8.2
49	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	1.9	11.3
50	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	2.1	10.2
44	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	2.9	7.3
45	2	1820011047	1820011047	Budweiser 12/12C	3.0	6	1	2.1	19.8
46	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	1.9	14.7

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	4.9	4.3
39	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	6.2	4.5
40	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	5.4	5.2
41	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
42	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	7.0	4.0
34	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	7.7	3.6
35	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	11.7	2.4
36	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
37	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	6.1	13.8
25	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	7.3	11.5
26	1	6821300119	6821300119	Molson XXX 1/24C	1.0	12	1	6.2	13.6
27	1	8769283231	8769283231	Twisted Tea 1/24C	1.0	12	1	0.0	0.0
28	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	4.7	17.8
29	1	1820025006	1820025006	Bud Ice 1/25C	0.8	12	1	0.0	0.0
30	1	1820025002	1820025002	Natural Light 1/25C	0.8	12	1	0.0	0.0
31	1	1820025008	1820025008	Natural Ice 1/25C	0.8	12	1	0.0	0.0
32	1	7199047712	7199047712	Keystone Ice 1/24C	1.0	12	1	0.0	0.0

SKUs on Planogram: 53

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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