

7321.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 7321.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

Page: 1

SCHEMATIC BACKING REPORT

7321.psa

Planogram: 7321.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
11	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	5.1	2.8
12	1	8066095711	8066095711	Modelo 18/12C	1.0	1	1	8.5	1.7

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	280.0	0.1
8	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	36.4	0.4
9	1	8066095711	8066095711	Modelo 18/12C	1.0	1	1	8.5	1.7

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.20 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
3	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	7.0	2.0
4	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	21.2	0.7
5	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	0.0	0.0
6	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	6.3	2.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	2	8066095755	8066095755	Modelo 6/12C	1.0	4	1	3.0	9.5

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	7.0	2.0
14	2	7199000048	7199000048	Coors Light 12/12C	2.0	4	1	2.3	12.1

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	3	1820011218	1820011218	Budweiser 18/12C	3.0	3	1	1.8	11.8
29	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	3.3	4.3

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.10 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	2	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	4.9	2.8
26	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	1	5.6	2.5
27	1	1820015047	1820015047	Natural Light 12/12C	1.0	2	1	2.5	5.6

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	5.6	2.5
23	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	3.3	4.2
24	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

SCHEMATIC BACKING REPORT

7321.psa

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	2	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	2.4	11.4
21	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	9.3	1.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8769283231	8769283231	Twisted Tea 1/24C	0.6	7	1	0.0	0.0
16	1	7199010071	7199010071	Coors 1/24C	0.6	7	1	6.7	7.3
17	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	6.1	2.3
18	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	11.4	1.2
19	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 28

UNALLOCATED ITEMS/OPTIONAL ITEMS

7321.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------