



Printed: 4/19/2016

Traffic Flow Left-right

POG: 9204.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

9204.psa

Planogram: 9204.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
13	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	4.2	3.3
14	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.7	3.8

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	7.0	2.0
10	1		8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	7.6	1.8
11	1		8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	0.8	3	1	5.1	4.2

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.20 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	9.0	1.5
7	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	5.1	2.8
8	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	1.9	7.5

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0
2	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	1.7	8.3
3	1		7199030120	7199030120	Coors Light 3/24C	0.4	2	1	1.6	8.5
4	1		8769283231	8769283231	Twisted Tea 1/24C	0.6	7	1	0.0	0.0
5	1		7199010071	7199010071	Coors 1/24C	0.6	7	1	2.1	23.0

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	3.1	6.8
16	1		8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.9	11.3

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	2		7199000048	7199000048	Coors Light 12/12C	2.0	4	1	1.6	17.7
29	2		7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.3	6.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.10 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	2		1820011218	1820011218	Budweiser 18/12C	2.0	2	1	1.9	7.5
27	2		1820011047	1820011047	Budweiser 12/12C	2.0	4	1	2.1	13.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	2		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	1.5	9.2
25	2		1820053047	1820053047	Bud Light 12/12C	2.0	4	1	2.0	14.3

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Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	1.6	8.8
22	1	3410001505	3410001505	Miller High Life 6/12B	0.5	2	1	0.0	0.0
23	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	0.5	2	1	3.5	4.0
18	1	1820017993	1820017993	Shock Top Seasonal 6/12B	0.5	2	1	4.1	3.4
19	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	3.6	3.8
20	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 29

UNALLOCATED ITEMS/OPTIONAL ITEMS

9204.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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