

Warm9204.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016  
 Traffic Flow Left-right  
 POG: Warm9204.psa



POG Size: 6'0.00  
 Segments 1 - 2 of 2  
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## SCHEMATIC BACKING REPORT

Warm9204.psa

### Planogram: Warm9204.psa

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	2	3.9	3.6
12	1	8066095675	8066095675	Corona Light 12/12B	2.0	4	2	4.1	6.8
13	1	7289000159	7289000159	Heineken Premium Light 12/12B	2.0	4	2	7.6	3.7
14	1	78615000014	78615000014	Stella Artois 12/11B	2.0	4	2	7.4	3.8
15	1	1820011218	1820011218	Budweiser 18/12C	4.0	4	4	3.7	7.5

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	2	2.5	11.3
7	1	8066095715	8066095715	Modelo 12/12C	4.0	8	4	6.7	8.3
8	1	7289000016	7289000016	Heineken 12/12B	2.0	4	2	3.7	7.5
9	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	2.0	4	2	14.0	2.0
10	1	1820011047	1820011047	Budweiser 12/12C	4.0	8	4	4.2	13.2

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.5	3.3
2	1	8066095755	8066095755	Modelo 6/12C	1.5	6	2	11.9	3.5
3	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	30.3	0.9
4	1	78615000001	78615000001	Stella Artois 6/11B	0.8	3	1	34.4	0.6
5	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	6.7	4.2

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	1820000769	1820000769	Bud Light 12/12B	3.0	6	2	16.5	2.5
28	1	7199030017	7199030017	Coors Light 18/12C	3.0	3	3	3.5	6.0
29	1	7199030069	7199030069	Coors Light 12/12B	2.0	4	2	20.6	1.4
30	1	1820015047	1820015047	Natural Light 12/12C	4.0	8	4	6.9	8.1

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	1820053218	1820053218	Bud Light 18/12C	4.0	4	4	3.0	9.2
24	1	1820053047	1820053047	Bud Light 12/12C	4.0	8	4	3.9	14.3
25	1	7199000048	7199000048	Coors Light 12/12C	3.0	6	3	2.4	17.7
26	1	3410001509	3410001509	Miller High Life 12/12B	2.0	4	2	3.2	8.8

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 51.25 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	7.0	4.0
17	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
18	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	15.2	0.9
19	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	9.1	1.5
20	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	1.6	8.5
21	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	7.3	3.8
22	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	10.1	2.8

SKUs on Planogram: 30

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

Warm9204.psa

**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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