



SCHEMATIC BACKING REPORT

3916.psa

Planogram: 3916.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.5	3	1	33.5	0.6
29	1	8769200129	8769200129	Samuel Adams Rebel IPA 12/12B	1.5	3	1	61.8	0.3
30	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	2.0	4	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.5	3	1	18.0	1.2
26	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	9.9	2.1
27	1	4182700012	4182700012	Harpoon Mix Pack 12/12B	1.5	3	1	90.9	0.2

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	36.3	0.8
21	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	15.1	1.8
22	1	8769227102	8769227102	Samuel Adams Cherry Wht 6/12B	1.0	4	1	28.0	1.0
23	1	4182790046	4182790046	Harpoon UFO Seasonal 6/12B	1.0	4	1	52.0	0.5
24	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	18.2	1.5

Segment #1 : Shelf #3 DEPTH: 27 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769200004	8769200004	Samuel Adams Seasonal Select 6/12B	0.8	3	1	0.0	0.0
17	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	0.8	3	1	45.5	0.5
18	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.5	3	1	76.4	0.3
19	1	3061300038	3061300038	Brooklyn Lager 12/12C	1.0	2	1	30.3	0.5

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	91.0	0.9
10	1	1820025002	1820025002	Natural Light 1/25C	0.8	12	1	0.0	0.0
11	1	1820025008	1820025008	Natural Ice 1/25C	0.8	12	1	0.0	0.0
12	1	1820025006	1820025006	Bud Ice 1/25C	0.8	12	1	0.0	0.0
13	1	7199047712	7199047712	Keystone Ice 1/24C	1.0	12	1	0.0	0.0
14	1	60875200506	60875200506	River Horse Hop Hazard 6/12B	1.0	4	1	28.0	1.0
15	1	3061300019	3061300019	Brooklyn East India Pale Ale 6/12B	1.0	4	1	33.1	0.8

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	63625178000	63625178000	Stone Arrogant Bastard Ale 1/22B	1.0	12	1	37.7	2.2
2	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	18.9	3.7
3	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	17.6	4.8
4	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	33.2	2.5
5	1	8769283231	8769283231	Twisted Tea 1/24C	1.0	12	1	0.0	0.0
6	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	0.0	0.0
7	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	7.9	10.6
8	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	11.8	7.1

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

SCHEMATIC BACKING REPORT

3916.psa

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	2.9	7.2
53	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	3.2	6.5
54	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	3.2	8.9

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
48	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	181.8	0.1
49	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	2.4	8.9
50	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	18.2	1.2
51	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	16.2	1.3

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.5	3	1	46.8	0.4
45	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.9	3.1
46	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	3.5	6.0
47	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	17.2	1.6

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	12.6	1.7
41	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
42	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
43	1	8066095755	8066095755	Modelo 6/12C	2.0	8	2	181.8	0.3

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.5	3	1	51.1	0.4
37	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	55.7	0.5
38	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	45.5	0.6
39	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	4.6	6.1

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	8.9	3.1
32	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	23.4	1.2
33	1	72213055500	72213055500	Bear Republic Racer5 IPA 6/12B	1.0	4	1	30.3	0.9
34	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	45.5	0.6
35	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	52.0	0.5

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
78	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	3.5	4.0
79	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	1	0.0	0.0
80	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	1.7	8.1
81	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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SCHEMATIC BACKING REPORT

3916.psa

74	1	1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	10.5	2.0
75	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	10.0	2.1
76	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	3.0	7.1
77	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	1.9	11.3

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
70	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	22.8	0.9
71	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	8.0	2.6
72	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	10.9	1.9
73	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
65	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	9.7	2.2
66	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	12.6	2.2
67	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
68	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	5.8	4.8
69	1	1820000834	1820000834	Budweiser 6/12B	1.0	4	1	12.5	2.2

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	9.6	2.9
61	1	8382012368	8382012368	Guinness Draught 8/15C	1.0	3	1	0.0	0.0
62	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	29.7	0.9
63	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	13.0	2.2
64	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	7.5	3.7

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
55	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	9.8	2.8
56	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	16.7	1.7
57	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.5	3	1	21.0	1.0
58	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	4.2	6.6
59	1	9200002013	9200002013	Small Town Not Your Fathers Gngr 6/12B	1.0	4	1	3.8	7.5

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
97	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	8.3	1.7
98	1	3410057306	3410057306	Miller Lite 24/12C	2.0	2	1	0.0	0.0
99	1	7199030030	7199030030	Coors Light 30/12D	2.0	2	1	9.7	1.4
100	1	7199031600	7199031600	Coors Light 24/12C	2.0	2	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
94	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	4.2	3.3
95	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	9.1	1.5
96	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	1	2.9	9.7

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.40 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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SCHEMATIC BACKING REPORT

3916.psa

91	2	1820011218	1820011218	Budweiser 18/12C	4.0	4	1	2.0	13.8
92	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	3.6	5.9
93	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	19.5	1.1

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
87	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	2.5	8.3
88	1	7199030104	7199030104	Coors Light 9/16AL	2.0	4	1	22.7	1.2
89	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	3.7	5.7
90	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	8.8	2.4

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
82	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
83	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	2.8	7.5
84	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	67.3	0.4
85	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
86	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

SKUs on Planogram: 100

UNALLOCATED ITEMS/OPTIONAL ITEMS

3916.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	2210000170	Pabst 12/12C	1.550	\$0.00	\$0.00	Sub Premium	Pabst
2	2210000071	Pabst 6/12C	0.308	\$0.00	\$0.00	Sub Premium	Pabst