

Warm3916.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm3916.psa



POG Size: 6'0.00

Segments 1 - 2 of 2

Page: 1

SCHEMATIC BACKING REPORT

Warm3916.psa

Planogram: Warm3916.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	6.6	2.1
19	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	22.4	0.6
20	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	12.0	1.2
21	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	34.1	0.4

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	8769227102	8769227102	Samuel Adams Cherry Wht 6/12B	1.0	4	1	28.0	1.0
14	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	36.3	0.8
15	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	8.4	1.7
16	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	31.2	0.4
17	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	2.3	6.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	15.1	1.8
10	1	8769200004	8769200004	Samuel Adams Seasonal Select 6/12B	1.0	4	1	0.0	0.0
11	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	8.9	3.1
12	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	23.4	1.2

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	3061300038	3061300038	Brooklyn Lager 12/12C	2.0	4	2	60.6	0.5
6	1	3061300019	3061300019	Brooklyn East India Pale Ale 6/12B	1.0	4	1	33.1	0.8
7	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	45.5	0.6
8	1	3410051605	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.0	4	1	45.5	0.6

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	60875200506	60875200506	River Horse Hop Hazard 6/12B	1.0	4	1	28.0	1.0
2	1	4182700076	4182700076	Harpoon IPA 6/12B	1.0	4	1	18.2	1.5
3	1	72213055500	72213055500	Bear Republic Racer5 IPA 6/12B	1.0	4	1	30.3	0.9
4	1	63848900029	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.0	4	1	55.7	0.5

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	3.5	4.0
42	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	1.7	8.1
43	2	7199031600	7199031600	Coors Light 24/12C	2.0	2	1	0.0	0.0
44	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	1.4	9.7

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	3.2	6.5
38	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	4.0	7.1

SCHEMATIC BACKING REPORT

Warm3916.psa

39	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	1.0	13.8
40	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	1.4	9.7

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 28.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.6	8.9
33	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	1.9	7.2
34	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	1.6	8.9
35	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	1.7	8.3
36	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	2.4	5.9

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	21.6	1.3
29	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	4.6	6.1
30	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	2.5	11.3
31	2	7199000048	7199000048	Coors Light 12/12C	2.0	4	1	3.7	7.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.9	3.1
23	1	8066095755	8066095755	Modelo 6/12C	1.0	4	2	90.9	0.3
24	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	4.2	6.6
25	1	9200002013	9200002013	Small Town Not Your Fathers Gngr 6/12B	1.0	4	1	3.8	7.5
26	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
27	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

SKUs on Planogram: 43

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm3916.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------