



## SCHEMATIC BACKING REPORT

2257.psa

### Planogram: 2257.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	103.4	0.2
20	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	14.4	1.5
21	1		8248812300	8248812300	Becks 12/12B	1.5	3	1	4.5	4.7

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
17	1		7289000016	7289000016	Heineken 12/12B	1.5	3	1	7.8	2.7
18	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	7.9	1.8

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	54.5	0.4
14	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	1.8	11.6
15	1		8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.8	11.7

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	6.7	3.2
10	1		8066095711	8066095711	Modelo 18/12C	2.0	2	1	4.1	3.4
11	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	7.5	2.8
12	1		8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	19.5	1.1

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.5	3	1	34.1	0.6
6	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
7	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
8	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	33.1	0.8
2	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	40.5	0.7
3	1		78615000001	78615000001	Stella Artois 6/11B	1.8	7	1	18.7	2.6
4	1		8066095755	8066095755	Modelo 6/12C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	2		1820011218	1820011218	Budweiser 18/12C	4.0	4	1	2.0	14.3
46	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	7.4	1.9
47	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	1	4.0	3.5

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	1820005990	1820005990	Michelob Ultra 12/12B	2.0	4	1	16.5	1.7
43	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.4	5.9
44	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	22.6	0.9

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	9.7	2.2
40	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	6.2	3.4
41	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	120.7	0.2

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	3.9	5.4
36	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	3.4	6.2
37	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	3.4	6.2
38	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	13.0	1.6

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
31	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
32	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	518.5	0.1
33	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
34	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	8769283231	8769283231	Twisted Tea 1/24C	1.0	12	1	0.0	0.0
23	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	23.7	3.5
24	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	48.1	1.7
25	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	26.1	3.2
26	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	34.3	2.5
27	1	1820025002	1820025002	Natural Light 1/25C	0.8	12	1	0.0	0.0
28	1	1820025008	1820025008	Natural Ice 1/25C	0.8	12	1	0.0	0.0
29	1	1820025006	1820025006	Bud Ice 1/25C	0.8	12	1	0.0	0.0

SKUs on Planogram: 47

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199030120	Coors Light 3/24C	0.923	\$0.00	\$0.00	Premium	MillerCoors
2	7199047712	Keystone Ice 1/24C	0.390	\$0.00	\$0.00	Sub Premium	MillerCoors
3	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors