



Printed: 4/19/2016

Traffic Flow Left-right

POG: 7776.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

Page: 1

SCHEMATIC BACKING REPORT

7776.psa

Planogram: 7776.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	38.7	0.4
14	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	5.6	2.5
15	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	134.6	0.1
11	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	0.5	2	1	10.1	1.4
12	1		7289000016	7289000016	Heineken 12/12B	1.0	2	1	7.9	1.8

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.20 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1		79837312602	79837312602	Magic Hat #9 6/12B	0.5	2	1	13.0	1.1
7	1		3061300001	3061300001	Brooklyn Lager 6/12B	0.5	2	1	15.2	0.9
8	1		78624311990	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	0.5	2	1	13.0	1.1
9	1		7289000011	7289000011	Heineken 6/12B	0.8	3	1	3.8	5.5

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		72383000009	72383000009	Lagunitas IPA 6/12B	0.5	2	1	11.4	1.2
2	1		1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
3	1		8769283231	8769283231	Twisted Tea 1/24C	0.6	7	1	0.0	0.0
4	1		7199010071	7199010071	Coors 1/24C	0.6	7	1	0.0	0.0
5	1		1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	10.1	0.7
17	1		30613000071	30613000071	Brooklyn Variety Pack 12/12B	1.0	2	1	22.8	0.6
18	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1		1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
33	1		1820011218	1820011218	Budweiser 18/12C	1.0	1	1	6.9	1.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 7.10 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	7.8	1.8
30	1		1820053047	1820053047	Bud Light 12/12C	1.0	2	1	7.5	1.9
31	1		1820011308	1820011308	Budweiser 18/12B	1.0	1	1	4.0	1.8

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
-----	---	-----	-----	----	------	-------	----------	------------	-----	------

SCHEMATIC BACKING REPORT

7776.psa

26	1	8066095680	8066095680	Corona Extra 18/12B	1.0	1	1	4.8	1.5
27	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	5.7	2.4
28	1	1820000834	1820000834	Budweiser 6/12B	0.5	2	1	3.8	3.7

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	3.1	4.5
24	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	3.4	4.1
25	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	3.2	4.3

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	6.7	2.1
20	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0
21	1	7199030005	7199030005	Coors Light 6/12B	0.5	2	1	3.2	4.3
22	1	3410001505	3410001505	Miller High Life 6/12B	0.5	2	1	2.8	5.0

SKUs on Planogram: 33

UNALLOCATED ITEMS/OPTIONAL ITEMS

7776.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000833	Bud Light 6/12B	3.077	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev