



SCHEMATIC BACKING REPORT

12443.psa

Planogram: 12443.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	79.2	0.3
27	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
28	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
24	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	18.2	1.2
25	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
22	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	1.9	22.7

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	58.2	1.4
16	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	8.9	9.5
17	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	51.4	1.6
18	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	16.1	5.2
19	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	121.2	0.2
20	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.6	3.3

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	23.2	3.6
9	1	8797502650	8797502650	Sapporo Draft 1/22C	1.0	12	1	0.0	0.0
10	1	1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.8	12	1	0.0	0.0
11	1	1820096934	1820096934	Bud Light Lime Cran-Ber-Rita 1/25C	0.8	12	1	19.2	4.4
12	1	1820025538	1820025538	Bud Light Lime-A-Rita Seasonal 1/25C	0.8	12	1	34.1	2.5
13	1	3410000355	3410000355	Miller Lite 1/24C	1.0	12	1	267.5	0.3
14	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	90.9	0.2

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	23.0	3.4
2	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	41.9	2.0
3	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	81.0	1.0
4	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	60.6	1.4
5	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	91.0	0.9
6	1	8982600142	8982600142	Tecate 1/24C	1.0	12	1	24.3	3.5
7	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	35.5	2.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
-----	-------	-----	----	------	-------	----------	------------	-----	------

SCHEMATIC BACKING REPORT

12443.psa

46	1	7231123012	7231123012	Dos Equis Lager 12/12B	1.5	3	1	150.0	0.1
47	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	40.0	0.5
48	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	6.7	3.1
44	1	72890000020	72890000020	Heineken 12/12C	1.5	3	1	29.0	0.7
45	1	72890000016	72890000016	Heineken 12/12B	2.0	4	1	1.6	34.3

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	90.9	0.2
41	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	6.2	3.4
42	1	72890000016	72890000016	Heineken 12/12B	2.0	4	1	1.6	34.3

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	68.2	0.3
37	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0
38	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	52.0	0.5
39	1	72890000011	72890000011	Heineken 6/12B	1.8	7	1	6.6	7.4

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	162.8	0.1
34	1	78615000001	78615000001	Stella Artois 6/11B	1.8	7	1	39.4	1.2
35	1	7289010011	7289010011	Amstel Light 6/12B	1.0	4	1	181.8	0.2

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	3111.1	0.0
30	1	8066095785	8066095785	Negra Modelo 6/12B	1.0	4	1	181.8	0.2
31	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	18.9	1.8
32	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.3	5	1	75.8	0.5

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	39.8	0.5
70	1	1820011349	1820011349	Budweiser 24/12BBB	2.0	2	1	0.0	0.0
71	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
66	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	45.5	0.5
67	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	36.7	0.6
68	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	5.2	2.7

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

SCHEMATIC BACKING REPORT

12443.psa

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
63	1	8769200033	8769200033	Angry Orchard Crisp Apple 12/12B	1.5	3	1	90.9	0.2
64	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	18.9	1.1
65	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	34.7	0.6

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.5	3	1	54.5	0.4
60	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	0.0	0.0
61	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	1.8	7.8
62	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	8.5	2.5

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	1.5	3	1	55.1	0.4
55	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	1.5	3	1	58.3	0.4
56	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	73.2	0.3
57	1	1820097007	1820097007	Bud Light Lime Lemon-Ade-Rita 12/8C	1.5	3	1	136.4	0.2
58	1	1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	1.5	3	1	130.4	0.2

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	25.7	1.1
50	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.0	4	1	58.2	0.5
51	1	3410008746	3410008746	Redd's Green Apple 6/12B	1.0	4	1	52.0	0.5
52	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
53	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
92	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	1	0.0	0.0
93	1	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
94	1	7199031600	7199031600	Coors Light 24/12C	2.0	2	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
89	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	153.3	0.1
90	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	3.3	4.2
91	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	91.3	0.2

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
85	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	68.6	0.2
86	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	7.6	2.7
87	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	560.0	0.0
88	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	313.4	0.1

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
81	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0

SCHEMATIC BACKING REPORT

12443.psa

82	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	0.0	0.0
83	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	3.2	4.4
84	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
77	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	22.8	0.9
78	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	15.7	1.3
79	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	134.6	0.2
80	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
72	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
73	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	36.0	0.8
74	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
75	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0
76	1	1820000784	1820000784	O'Doul's 6/12B	1.0	4	1	13.5	2.1

SKUs on Planogram: 93

UNALLOCATED ITEMS/OPTIONAL ITEMS

12443.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199030104	Coors Light 9/16AL	0.026	\$0.00	\$0.00	Premium	MillerCoors
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors