



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11905.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

Page: 1

SCHEMATIC BACKING REPORT

11905.psa

Planogram: 11905.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	17.2	0.8
11	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	1.8	7.8
12	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	20.2	0.7
8	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	22.8	0.6
9	1	7231163001	7231163001	Pilsner Urquell 6/12B	0.8	3	1	7.2	2.9

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
5	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	0.5	2	1	10.7	1.3
6	1	8857333101	8857333101	Shiner Bock 6/12B	0.5	2	1	13.0	1.1

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	6.5	2.2
3	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	4.6	3.1
14	1	7199009554	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.0	2	1	5.9	2.4
15	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	11.9	1.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	3.5	4.0
30	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.8	5.1

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
28	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	8.7	1.6

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.5	9.1
25	1	3410008722	3410008722	Redd's Apple Ale 12/12B	1.0	2	1	18.2	0.8
26	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

SCHEMATIC BACKING REPORT

11905.psa

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	0.0	0.0
22	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	15.5	0.5
23	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	5.4	2.6

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	6.2	2.3
17	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0
18	1	8066095643	8066095643	Corona Extra 1/24C	0.6	7	1	15.5	3.2
19	1	7289000119	7289000119	Heineken 1/24C	0.6	7	1	29.8	1.6
20	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 30

UNALLOCATED ITEMS/OPTIONAL ITEMS

11905.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev