



Printed: 4/19/2016

Traffic Flow Left-right

POG: 7294.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

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### Planogram: 7294.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	5.5	2.6
24	1	8248812300	8248812300	Becks 12/12B	2.0	4	1	18.0	1.6
25	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	77.8	0.2
19	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	1.9	22.4
20	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	1.9	22.4
21	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	34.1	0.6
22	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
16	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	65.4	0.3
17	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	4.2	6.7

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.7	16.1
12	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	24.8	0.8
13	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	45.3	0.6
14	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	1.5	3	1	68.2	0.3

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	0.0	0.0
7	1	8066095605	8066095605	Corona Extra 6/12B	1.5	6	1	79.4	0.5
8	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	72.7	0.4
9	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	68.2	0.3
10	1	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	1.5	3	1	136.4	0.2

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820023984	1820023984	Oculto 6/12B	1.0	4	1	121.2	0.2
2	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
3	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.3	5	1	227.3	0.2
4	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.3	5	1	45.5	0.8
5	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	5.1	2.8
57	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	23.9	0.9

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58	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	9.0	1.6
59	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	11.7	1.8

**Segment #2 : Shelf #5**      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	90.9	0.2
52	1	3410057636	3410057636	Miller Lite 12/12C	1.5	3	1	136.4	0.2
53	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	27.6	0.5
54	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	34.1	0.6
55	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

**Segment #2 : Shelf #4**      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
48	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
49	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	35.3	0.4
50	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	12.5	1.7

**Segment #2 : Shelf #3**      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	35.8	0.6
44	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	53.2	0.5
45	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	437.5	0.0
46	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0

**Segment #2 : Shelf #2**      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	35.5	2.4
36	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	94.8	0.9
37	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	0.0	0.0
38	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	94.2	0.9
39	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
40	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
41	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
42	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

**Segment #2 : Shelf #1**      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	211.0	0.4
27	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	180.3	0.5
28	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	0.0	0.0
29	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
30	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
31	1	8982600142	8982600142	Tecate 1/24C	1.0	12	1	27.3	3.1
32	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	52.0	1.6
33	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	139.7	0.5
34	1	1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.8	12	1	0.0	0.0

SKUs on Planogram: 58

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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