



Printed: 4/19/2016

Traffic Flow Left-right

POG: 4688.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 4688.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	3	8248812300	8248812300	Becks 12/12B	4.5	9	1	1.7	36.1
24	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
21	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
22	1	7289000159	7289000159	Heineken Premium Light 12/12B	2.0	4	1	8.6	3.3

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.6	17.4
17	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	2.2	9.7
18	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	31.2	0.9
19	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	147.9	0.1

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	3.7	5.7
13	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	11.0	2.5
14	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	4.0	5.3
15	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	14.6	1.4
9	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	24.0	1.2
10	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	33.1	0.8
11	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	9.1	2.3

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0
2	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
3	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	0.0	0.0
4	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
5	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	29.2	1.0
6	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	13.9	2.0
7	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	16.9	1.7

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	6.5	2.2
47	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.0	6.9
48	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	4.4	3.2

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49 1 3410057340 3410057340 Miller Lite 18/12C 2.0 2 1 3.2 4.4

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	1820005990	1820005990	Michelob Ultra 12/12B	1.5	3	1	5.6	3.7
44	2	1820011218	1820011218	Budweiser 18/12C	4.0	4	1	2.8	10.1
45	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	3.5	4.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	14.4	1.5
40	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	5.2	4.1
41	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	3.4	6.2
42	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	3.2	4.4

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
36	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	11.8	1.8
37	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	7.5	2.8
38	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	5.6	3.8

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
32	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	6.7	3.2
33	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	3.3	6.4
34	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
26	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	21.2	1.3
27	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
28	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
29	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
30	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 49

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8066095765	Modelo 6/12B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors