



## SCHEMATIC BACKING REPORT

7367.psa

### Planogram: 7367.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC         | ID          | NAME                        | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------|-----------------------------|-------|----------|------------|-----|------|
| 21  | 1     | 7289000152  | 7289000152  | Heineken 18/12B             | 2.0   | 2        | 1          | 0.0 | 0.0  |
| 22  | 2     | 7289000016  | 7289000016  | Heineken 12/12B             | 3.0   | 6        | 1          | 2.2 | 31.4 |
| 23  | 1     | 64286090024 | 64286090024 | Founders All Day IPA 15/12C | 1.0   | 2        | 1          | 0.0 | 0.0  |

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

| POS | # FAC | UPC        | ID         | NAME                               | CASES | CAPACITY | UNITS HIGH | DOS   | MVMT |
|-----|-------|------------|------------|------------------------------------|-------|----------|------------|-------|------|
| 18  | 1     | 7289000159 | 7289000159 | Heineken Premium Light 12/12B      | 1.5   | 3        | 1          | 21.3  | 1.0  |
| 19  | 1     | 7289000016 | 7289000016 | Heineken 12/12B                    | 2.0   | 4        | 1          | 2.2   | 31.4 |
| 20  | 1     | 7199009516 | 7199009516 | Blue Moon Belgian White Ale 12/12B | 1.5   | 3        | 1          | 129.6 | 0.2  |

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC        | ID         | NAME                              | CASES | CAPACITY | UNITS HIGH | DOS  | MVMT |
|-----|-------|------------|------------|-----------------------------------|-------|----------|------------|------|------|
| 14  | 1     | 8066095680 | 8066095680 | Corona Extra 18/12B               | 2.0   | 2        | 1          | 0.0  | 0.0  |
| 15  | 1     | 7289000020 | 7289000020 | Heineken 12/12C                   | 1.5   | 3        | 1          | 7.2  | 2.9  |
| 16  | 1     | 8248812300 | 8248812300 | Becks 12/12B                      | 1.5   | 3        | 1          | 6.2  | 3.4  |
| 17  | 1     | 7199009511 | 7199009511 | Blue Moon Belgian White Ale 6/12B | 1.0   | 4        | 1          | 12.6 | 2.2  |

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC         | ID          | NAME                            | CASES | CAPACITY | UNITS HIGH | DOS  | MVMT |
|-----|-------|-------------|-------------|---------------------------------|-------|----------|------------|------|------|
| 10  | 1     | 8066095675  | 8066095675  | Corona Light 12/12B             | 1.5   | 3        | 1          | 10.9 | 1.9  |
| 11  | 1     | 8066095695  | 8066095695  | Corona Extra 12/12C             | 1.5   | 3        | 1          | 13.7 | 1.5  |
| 12  | 1     | 3061300001  | 3061300001  | Brooklyn Lager 6/12B            | 1.0   | 4        | 1          | 29.9 | 0.9  |
| 13  | 1     | 85375900063 | 85375900063 | Southern Tier Super Pack 12/12B | 1.5   | 3        | 1          | 0.0  | 0.0  |

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC         | ID          | NAME                 | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------|----------------------|-------|----------|------------|-----|------|
| 6   | 1     | 8066095615  | 8066095615  | Corona Extra 12/12B  | 1.5   | 3        | 1          | 2.2 | 9.6  |
| 7   | 1     | 8066095605  | 8066095605  | Corona Extra 6/12B   | 1.0   | 4        | 1          | 9.5 | 3.0  |
| 8   | 1     | 8066095715  | 8066095715  | Modelo 12/12C        | 1.5   | 3        | 1          | 1.8 | 11.5 |
| 9   | 1     | 78615000014 | 78615000014 | Stella Artois 12/11B | 1.5   | 3        | 1          | 1.6 | 13.1 |

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC         | ID          | NAME                                   | CASES | CAPACITY | UNITS HIGH | DOS  | MVMT |
|-----|-------|-------------|-------------|--|-------|----------|------------|------|------|
| 1   | 1     | 8769282102  | 8769282102  | Angry Orchard Crisp Apple 6/12B        | 1.0   | 4        | 1          | 12.1 | 2.3  |
| 2   | 1     | 9200002000  | 9200002000  | Small Town Not Your Fathers RtBr 6/12B | 1.0   | 4        | 1          | 0.0  | 0.0  |
| 3   | 1     | 8066095765  | 8066095765  | Modelo 6/12B                           | 1.0   | 4        | 1          | 21.4 | 1.3  |
| 4   | 1     | 7289000011  | 7289000011  | Heineken 6/12B                         | 1.0   | 4        | 1          | 7.9  | 3.5  |
| 5   | 1     | 78615000001 | 78615000001 | Stella Artois 6/11B                    | 1.0   | 4        | 1          | 12.1 | 2.3  |

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC        | ID         | NAME               | CASES | CAPACITY | UNITS HIGH | DOS  | MVMT |
|-----|-------|------------|------------|--------------------|-------|----------|------------|------|------|
| 51  | 1     | 1820053308 | 1820053308 | Bud Light 18/12B   | 2.0   | 2        | 1          | 20.2 | 0.7  |
| 52  | 1     | 1820053218 | 1820053218 | Bud Light 18/12C   | 2.0   | 2        | 1          | 4.0  | 3.5  |
| 53  | 1     | 7199030078 | 7199030078 | Coors Light 18/12B | 2.0   | 2        | 1          | 7.6  | 1.8  |
| 54  | 1     | 7199030017 | 7199030017 | Coors Light 18/12C | 2.0   | 2        | 1          | 1.6  | 8.8  |

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

| POS | # FAC | UPC        | ID         | NAME               | CASES | CAPACITY | UNITS HIGH | DOS  | MVMT |
|-----|-------|------------|------------|--------------------|-------|----------|------------|------|------|
| 48  | 1     | 1820011308 | 1820011308 | Budweiser 18/12B   | 2.0   | 2        | 1          | 20.4 | 0.7  |
| 49  | 2     | 1820011218 | 1820011218 | Budweiser 18/12C   | 4.0   | 4        | 1          | 2.8  | 10.0 |
| 50  | 1     | 7199030069 | 7199030069 | Coors Light 12/12B | 1.5   | 3        | 1          | 17.5 | 1.2  |

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC        | ID         | NAME               | CASES | CAPACITY | UNITS HIGH | DOS   | MVMT |
|-----|-------|------------|------------|--------------------|-------|----------|------------|-------|------|
| 43  | 1     | 1820053047 | 1820053047 | Bud Light 12/12C   | 1.5   | 3        | 1          | 13.1  | 1.6  |
| 44  | 1     | 1820011047 | 1820011047 | Budweiser 12/12C   | 1.5   | 3        | 1          | 1.9   | 11.2 |
| 45  | 1     | 1820008981 | 1820008981 | Budweiser 8/16C    | 1.0   | 3        | 1          | 170.7 | 0.1  |
| 46  | 1     | 3410057340 | 3410057340 | Miller Lite 18/12C | 2.0   | 2        | 1          | 16.5  | 0.8  |
| 47  | 1     | 7199000048 | 7199000048 | Coors Light 12/12C | 1.5   | 3        | 1          | 3.6   | 5.8  |

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC        | ID         | NAME                         | CASES | CAPACITY | UNITS HIGH | DOS    | MVMT |
|-----|-------|------------|------------|------------------------------|-------|----------|------------|--------|------|
| 39  | 1     | 8769201103 | 8769201103 | Samuel Adams Seasonal 12/12B | 1.5   | 3        | 1          | 0.0    | 0.0  |
| 40  | 1     | 1820008989 | 1820008989 | Bud Light 8/16C              | 1.0   | 3        | 1          | 1500.0 | 0.0  |
| 41  | 1     | 1820000964 | 1820000964 | Natural Ice 12/12C           | 1.5   | 3        | 1          | 28.7   | 0.7  |
| 42  | 1     | 3410001509 | 3410001509 | Miller High Life 12/12B      | 1.5   | 3        | 1          | 9.4    | 2.2  |

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC        | ID         | NAME                | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------|---------------------|-------|----------|------------|-----|------|
| 33  | 1     | 1820021985 | 1820021985 | Budweiser 3/25C     | 0.8   | 4        | 1          | 0.0 | 0.0  |
| 34  | 1     | 1820021986 | 1820021986 | Bud Light 3/25C     | 0.8   | 4        | 1          | 0.0 | 0.0  |
| 35  | 1     | 7199030120 | 7199030120 | Coors Light 3/24C   | 0.8   | 4        | 1          | 0.0 | 0.0  |
| 36  | 1     | 7143934450 | 7143934450 | Rolling Rock 12/12C | 1.5   | 3        | 1          | 6.7 | 3.2  |
| 37  | 1     | 1820061047 | 1820061047 | Busch 12/12C        | 1.5   | 3        | 1          | 0.0 | 0.0  |
| 38  | 1     | 1820000063 | 1820000063 | Busch 6/16C         | 1.0   | 4        | 1          | 0.0 | 0.0  |

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

| POS | # FAC | UPC         | ID          | NAME                | CASES | CAPACITY | UNITS HIGH | DOS   | MVMT |
|-----|-------|-------------|-------------|---------------------|-------|----------|------------|-------|------|
| 24  | 1     | 78615000057 | 78615000057 | Stella Artois 1/22B | 0.8   | 12       | 1          | 53.0  | 1.6  |
| 25  | 1     | 8066095641  | 8066095641  | Corona Extra 1/24B  | 0.9   | 11       | 1          | 197.4 | 0.4  |
| 26  | 1     | 7089701331  | 7089701331  | Fosters Lager 1/25C | 0.8   | 10       | 1          | 12.5  | 5.6  |
| 27  | 1     | 7289000119  | 7289000119  | Heineken 1/24C      | 1.0   | 12       | 1          | 119.8 | 0.7  |
| 28  | 1     | 8066095643  | 8066095643  | Corona Extra 1/24C  | 1.0   | 12       | 1          | 28.7  | 2.9  |
| 29  | 1     | 8066095721  | 8066095721  | Modelo 1/24C        | 1.0   | 12       | 1          | 0.0   | 0.0  |
| 30  | 1     | 1820025000  | 1820025000  | Budweiser 1/25C     | 0.8   | 12       | 1          | 69.0  | 1.2  |
| 31  | 1     | 7199030065  | 7199030065  | Coors Light 1/24C   | 1.0   | 12       | 1          | 38.0  | 2.2  |
| 32  | 1     | 7199010071  | 7199010071  | Coors 1/24C         | 1.0   | 12       | 1          | 23.9  | 3.5  |

SKUs on Planogram: 53

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

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**UNALLOCATED SKU REPORT**

|  | UPC | NAME | MVMT | Profit | Sales | Category | Manufacturer |
|--|-----|------|------|--------|-------|----------|--------------|
|--|-----|------|------|--------|-------|----------|--------------|