

2055.psa For Validation Purposes Only NOT FINAL



SCHEMATIC BACKING REPORT

2055.psa

Planogram: 2055.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	3	8248812300	8248812300	Becks 12/12B	4.5	9	1	1.4	45.5
Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	74.7	0.3
24	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
25	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	2.6	8.1
Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	5.4	5.2
20	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.3	5	1	16.2	2.2
21	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
22	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	10.2	2.1
Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	1.5	3	1	19.5	1.1
16	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.8	7	1	38.8	1.3
17	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
18	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	9.8	2.8
Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	14.3	5.4
9	1	7289000478	7289000478	Heineken 1/22B	1.0	12	1	11.6	7.2
10	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	0.0	0.0
11	1	1820025001	1820025001	Bud Light 1/25C	0.8	12	1	34.1	2.5
12	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	18.1	4.6
13	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	39.6	2.1
14	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	4.4	19.3
Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 62.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	63598525891	63598525891	Mikes HARDER Mango Punch 1/23.5C	1.0	12	1	12.6	6.7
2	1	1820025505	1820025505	Bud Light Lime Straw-Ber-Rita 1/25C	0.8	12	1	6.2	13.5
3	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	6.7	10.4
4	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	57.7	1.5
5	1	8797502650	8797502650	Sapporo Draft 1/22C	1.0	12	1	15.2	5.5
6	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
7	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	7289010016	7289010016	Amstel Light 12/12B	1.5	3	1	7.0	3.0

SCHEMATIC BACKING REPORT

2055.psa

41	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	6.7	3.1
42	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	3	7289000016	7289000016	Heineken 12/12B	4.5	9	1	1.5	40.9

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	0.0	0.0
37	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
38	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	15.2	0.9

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
35	3	8066095615	8066095615	Corona Extra 12/12B	4.5	9	1	1.1	59.4

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	17.7	1.6
32	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	4.0	5.2
33	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	5.7	3.7
34	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	363.6	0.1

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8066095605	8066095605	Corona Extra 6/12B	1.5	6	1	3.2	13.2
28	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	4.1	6.8
29	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	2.4	14.3
30	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	10.1	2.8

Segment #3 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
61	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	1	0.0	0.0
62	1	1820011349	1820011349	Budweiser 24/12BBB	2.0	2	1	0.0	0.0
63	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	2.0	7.1
58	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	2.1	6.5
59	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.0	4.7
60	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	4.1	5.2

Segment #3 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	1820020995	1820020995	Budweiser Black Crown 12/12B	1.5	3	1	16.1	1.3
55	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	4.6	4.6
56	1	1820000769	1820000769	Bud Light 12/12B	1.5	3	1	16.1	1.3

SCHEMATIC BACKING REPORT

2055.psa

Segment #3 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
52	1		1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	13.5	1.6
53	1		1820053047	1820053047	Bud Light 12/12C	1.5	3	1	4.9	4.3

Segment #3 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	0.0	0.0
48	1		8066095765	8066095765	Modelo 6/12B	1.0	4	1	11.4	2.5
49	1		1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	13.5	2.1
50	1		1820008989	1820008989	Bud Light 8/16C	1.0	3	1	4.4	4.8

Segment #3 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1		79871320008	79871320008	Carib Shandy Ginger 6/12B	1.5	6	1	9.7	4.3
44	1		79871311034	79871311034	Carib Lager 6/12B	1.0	4	1	19.2	1.5
45	1		79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	6.9	4.1
46	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	9.8	2.8

Segment #4 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
81	1		7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
82	1		7199031600	7199031600	Coors Light 24/12C	2.0	2	1	0.0	0.0
83	1		7199010020	7199010020	Coors 18/12C	2.0	2	1	15.2	0.9

Segment #4 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
79	2		7199030078	7199030078	Coors Light 18/12B	4.0	4	1	2.0	14.0
80	1		3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	17.1	1.2

Segment #4 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
76	1		1820000771	1820000771	Budweiser 12/12B	1.5	3	1	6.8	3.1
77	2		7199030017	7199030017	Coors Light 18/12C	4.0	4	1	1.6	17.9
78	1		7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	54.5	0.4

Segment #4 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
72	1		7199030069	7199030069	Coors Light 12/12B	1.5	3	1	5.8	3.6
73	1		7199000048	7199000048	Coors Light 12/12C	1.5	3	1	2.9	7.3
74	1		2210000170	2210000170	Pabst 12/12C	1.5	3	1	10.8	1.9
75	1		1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	12.8	1.6

Segment #4 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1		1820008981	1820008981	Budweiser 8/16C	1.0	3	1	5.6	3.8
70	1		7199030104	7199030104	Coors Light 9/16AL	2.0	4	1	14.0	2.0

SCHEMATIC BACKING REPORT

2055.psa

71	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
----	---	------------	------------	--------------	-----	---	---	-----	-----

Segment #4 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
64	1		1820021986	1820021986	Bud Light 3/25C	0.8	4	1	1166.7	0.0
65	1		1820021985	1820021985	Budweiser 3/25C	0.8	4	1	5.8	4.8
66	1		7199030120	7199030120	Coors Light 3/24C	0.8	4	1	24.3	1.2
67	1		7199030005	7199030005	Coors Light 6/12B	1.5	6	1	24.1	1.7
68	1		1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 83

UNALLOCATED ITEMS/OPTIONAL ITEMS

2055.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	63598510062	Mikes Hard Lemonade 6/11B	1.231	\$0.00	\$0.00	FMB	Mark Anthony Brands
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors