

Warm2055.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm2055.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

Page: 1

SCHEMATIC BACKING REPORT

Warm2055.psa

Planogram: Warm2055.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
18	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.5	40.9
19	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	4.5	3.1

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	15.2	0.9
15	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.2	59.4
16	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	7.6	3.7

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	2.7	5.2
12	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	0.0	0.0
13	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.36 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	6.8	2.1
7	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	7.7	3.6
8	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0
9	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	0.0	0.0
10	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	4.1	6.8

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	26.0	1.1
2	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	5.4	5.2
3	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	13.0	2.2
4	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	8.5	2.5
5	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	2.1	13.2

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	4.7	3.0
38	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	0.5	45.5
39	1	1820011349	1820011349	Budweiser 24/12BBB	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0
34	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	1.7	8.1
35	1	1820020995	1820020995	Budweiser Black Crown 12/12B	1.0	2	1	10.7	1.3
36	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	2.1	6.5

SCHEMATIC BACKING REPORT

Warm2055.psa

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	363.6	0.1
29	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	9.8	2.8
30	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	3.0	4.6
31	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	9.0	1.6
32	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	2	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.36 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	17.7	1.6
25	1	1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	9.8	2.8
26	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	13.5	2.1
27	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	3.0	4.7

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	2.0	14.3
21	1	79871320008	79871320008	Carib Shandy Ginger 6/12B	1.0	4	1	6.5	4.3
22	1	79871322008	79871322008	Carib Shandy Sorrell 6/12B	1.0	4	1	6.9	4.1
23	1	8992427891	8992427891	Yuengling Traditional Lager 6/12B	1.0	4	1	10.1	2.8

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0
60	1	7199031600	7199031600	Coors Light 24/12C	2.0	2	2	0.0	0.0
61	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	1.0	14.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	4.5	3.1
57	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	2	0.0	0.0
58	1	7199030017	7199030017	Coors Light 18/12C	4.0	4	2	1.6	17.9

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	2.0	7.1
53	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	10.7	1.3
54	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	3.9	3.6
55	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	11.4	1.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.36 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	5.4	5.2
48	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	6.5	4.3
49	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	2.9	4.8
50	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	7.0	2.0
51	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	72.7	0.4

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.93 in

SCHEMATIC BACKING REPORT

Warm2055.psa

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	7.4	3.8
41	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	2.9	4.8
42	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	583.3	0.0
43	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	3.8	7.3
44	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	16.1	1.7
45	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	12.1	1.2
46	1	2210000170	2210000170	Pabst 12/12C	2.0	4	2	14.4	1.9

SKUs on Planogram: 61

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm2055.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------