

4565.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 4565.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

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Planogram: 4565.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
22	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	10.2	2.1
23	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	18.2	1.2
24	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	1.6	12.9

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	2	7289000016	7289000016	Heineken 12/12B	3.0	6	1	1.8	22.7
19	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	16.1	1.3
20	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	6.5	3.2

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.3	6.2
16	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.7	16.9
17	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	15.7	1.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	42.7	0.5
12	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	6.2	3.4
13	1	8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.5	3	1	27.3	0.8
14	1	1820015983	1820015983	Bud Light Lime 12/12C SC	1.5	3	1	30.3	0.7

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	18.2	1.5
7	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	8.5	3.3
8	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
9	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.1	3.4
10	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	15.8	1.8

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.3	5	1	28.4	1.2
2	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
3	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	26.5	1.1
4	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
5	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	7.9	3.5

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	5.3	2.6
51	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	2.0	10.4
52	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	16.5	0.8

## SCHEMATIC BACKING REPORT

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53    1    7143934450    7143934450    Rolling Rock 12/12C    1.5    3    1    18.2    1.2

Segment #2 : Shelf #5    DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
47	2	7199030017	7199030017	Coors Light 18/12C	4.0	4	1	2.7	10.4
48	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	18.5	0.8
49	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.5	3.8

Segment #2 : Shelf #4    DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	8382013894	8382013894	Red Stripe 12/12B	1.5	3	1	39.0	0.5
43	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	5.9	3.6
44	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	15.4	0.9
45	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0

Segment #2 : Shelf #3    DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
39	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
40	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	61.9	0.3
41	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	0.0	0.0

Segment #2 : Shelf #2    DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	26.1	0.8
35	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.5	3	1	5.4	3.9
36	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
37	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1    DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
26	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
27	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
28	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
29	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
30	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0
31	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	0.0	0.0
32	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	0.0	0.0
33	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	0.0	0.0

SKUs on Planogram: 53

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8066095641	Corona Extra 1/24B	0.000	\$0.00	\$0.00	Imports	Crown Imports LLC
2	7089701331	Fosters Lager 1/25C	0.000	\$0.00	\$0.00	Imports	MillerCoors
3	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors