

Warm4565.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm4565.psa



POG Size: 6'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

Warm4565.psa

Planogram: Warm4565.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	2.3	6.2
19	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	10.5	1.3
15	1		8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
16	1		7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.9	22.7
17	1		8248812300	8248812300	Becks 12/12B	1.0	2	1	1.1	12.9

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.8	16.9
10	1		8066095715	8066095715	Modelo 12/12C	2.0	4	2	8.3	3.4
11	1		78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	4.3	3.2
12	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	6.8	2.1
13	1		8382013894	8382013894	Red Stripe 12/12B	1.0	2	1	26.0	0.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	21.4	1.3
6	1		8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
7	1		78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
8	1		7289000020	7289000020	Heineken 12/12C	2.0	4	2	24.3	1.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	10.7	2.6
2	1		8066095625	8066095625	Corona Light 6/12B	1.0	4	1	15.8	1.8
3	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.1	3.4
4	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	7.9	3.5

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	16.5	0.8
41	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	2	18.5	0.8
42	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	5.3	2.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1		8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	3.6	3.9
37	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	2	15.4	0.9
38	1		1820011047	1820011047	Budweiser 12/12C	2.0	4	2	7.3	3.8
39	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	2	1.3	10.4

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	17.4	0.8
33	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	82.6	0.3
34	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	3.9	3.6
35	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	2.7	10.4

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
27	1	8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.0	2	1	18.2	0.8
28	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	26.5	1.1
29	1	8834510158	8834510158	Strongbow Honey Apple Cider 6/11B	1.0	4	1	22.7	1.2
30	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	24.3	1.2
31	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	14.8	0.9

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8769200149	8769200149	Angry Orchard Green Apple 6/12B	1.0	4	1	18.2	1.5
21	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	8.5	3.3
22	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
23	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
24	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
25	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
26	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0

SKUs on Planogram: 42

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm4565.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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