

Warm1487.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm1487.psa



POG Size: 12'0.00
 Segments 1 - 4 of 4
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SCHEMATIC BACKING REPORT

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Planogram: Warm1487.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	7199009536	7199009536	Blue Moon Seasonal 12/12B	1.0	2	1	121.7	0.1
22	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
23	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	1.0	2	1	72.2	0.2
24	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.0	2	1	30.3	0.5
25	1	63598525948	63598525948	Mikes HARDER Blk Cherry Lemonade 12/...	2.0	4	2	60.6	0.5

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	27.5	0.5
17	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	0.0	0.0
18	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	45.0	0.3
19	1	3061300071	3061300071	Brooklyn Variety Pack 12/12B	1.0	2	1	0.0	0.0
20	1	1820022988	1820022988	Bud Light Lime Raz-Ber-Rita 12/8C	2.0	4	2	307.7	0.1

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	0.0	0.0
12	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	0.0	0.0
13	1	8769200127	8769200127	Samuel Adams Rebel IPA 6/12B	1.0	4	1	0.0	0.0
14	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0
15	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	145.8	0.2

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	363.6	0.1
7	1	8769200269	8769200269	Samuel Adams Rebel Rouser 6/12B	1.0	4	1	0.0	0.0
8	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	0.0	0.0
9	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	0.0	0.0
10	1	85909300243	85909300243	SixPoint Bengali 6/12C	0.8	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0
2	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
3	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
4	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.0	4	1	0.0	0.0
5	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	65.6	0.4
43	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
44	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	155.6	0.1

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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39	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	2.0	4	2	75.3	0.4
40	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
41	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	181.8	0.1

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	1820022989	1820022989	Bud Light Lime Mang-O-Rita 12/8C	2.0	4	2	314.6	0.1
35	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	20.1	0.7
36	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	5.0	2.8
37	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	45.5	0.6
38	1	1820019984	1820019984	Becks Sapphire 12/12B	1.0	2	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	7231163012	7231163012	Dos Equis Lager 6/12B	1.0	4	1	0.0	0.0
31	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	0.0	0.0
32	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	52.0	0.5
33	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	18195400002	18195400002	Peroni Nastro Azzuro 6/12B	1.0	4	1	0.0	0.0
27	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	0.0	0.0
28	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
29	1	8066095785	8066095785	Negra Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
64	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.0	4.6
65	1	3410008813	3410008813	Miller Fortune 12/12B	1.0	2	1	10.7	1.3
66	1	1820096721	1820096721	Michelob Ultra 18/12C SC	3.0	3	1	272.7	0.1
67	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
60	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	224.0	0.1
61	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	0.0	0.0
62	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	36.4	0.4
63	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	451.6	0.0

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
57	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	14.2	1.0
58	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	0.0	0.0
59	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	75.7	0.2

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	19.3	0.7

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POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
52	1		7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	0.0	0.0
53	1		78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
54	1		1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	254.5	0.1
55	1		1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	90.3	0.2

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1		8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0
46	1		72890000000	72890000000	Heineken 6/12C	1.0	4	2	0.0	0.0
47	1		7289010011	7289010011	Amstel Light 6/12B	1.0	4	1	0.0	0.0
48	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	0.0	0.0
49	1		1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	0.0	0.0
50	1		1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0

Segment #4 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
89	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
90	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	32.9	0.4

Segment #4 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
84	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	2	36.5	0.4
85	1		1820011047	1820011047	Budweiser 12/12C	2.0	4	2	14.9	1.9
86	1		3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	0.0	0.0
87	1		7199030017	7199030017	Coors Light 18/12C	2.0	2	2	40.9	0.3
88	1		7199030069	7199030069	Coors Light 12/12B	1.0	2	1	104.5	0.1

Segment #4 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
79	1		1820053047	1820053047	Bud Light 12/12C	2.0	4	2	11.4	2.5
80	1		1820000771	1820000771	Budweiser 12/12B	1.0	2	1	10.1	1.4
81	1		3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	121.2	0.2
82	1		7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	0.0	0.0
83	1		7199000048	7199000048	Coors Light 12/12C	2.0	4	2	64.5	0.4

Segment #4 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
74	1		1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
75	1		1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0
76	1		3410057023	3410057023	Miller Lite 9/16AL	1.0	2	1	0.0	0.0
77	1		2210000170	2210000170	Pabst 12/12C	2.0	4	2	0.0	0.0
78	1		3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	9.6	1.5

Segment #4 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
68	1		1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
69	1		7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0
70	1		7199000008	7199000008	Coors Light 6/12C	1.0	4	2	0.0	0.0
71	1		1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	34.3	0.8
72	1		1820015047	1820015047	Natural Light 12/12C	2.0	4	2	37.7	0.7
73	1		7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

SKUs on Planogram: 90

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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