



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 1487.psa



POG Size: 4'0.00
 Segments 1 - 2 of 2
 Page: 1

SCHEMATIC BACKING REPORT

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Planogram: 1487.psa

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	45.0	0.3
12	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	14.2	1.0
13	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
9	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	19.3	0.7
10	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	27.5	0.5
6	1	1820015981	1820015981	Shock Top Belgian White Ale 12/12B	1.0	2	1	72.2	0.2
7	1	1820011218	1820011218	Budweiser 18/12C	1.0	1	1	18.2	0.4

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820000964	1820000964	Natural Ice 12/12C	1.0	2	1	17.1	0.8
2	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	1	5.7	2.5
3	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	7.5	1.9
4	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
15	1	3410008813	3410008813	Miller Fortune 12/12B	1.0	2	1	10.7	1.3
16	1	64286090024	64286090024	Founders All Day IPA 15/12C	0.5	1	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	9.6	1.5
32	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	10.1	1.4

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8066095680	8066095680	Corona Extra 18/12B	1.0	1	1	0.0	0.0
29	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	5.0	2.8
30	1	7199030017	7199030017	Coors Light 18/12C	1.0	1	1	20.5	0.3

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	7289000152	7289000152	Heineken 18/12B	1.0	1	1	0.0	0.0

SCHEMATIC BACKING REPORT

1487.psa

26	1	7289000016	7289000016	Heineken 12/12B	1.0	2	1	3.0	4.6
27	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1		8066095675	8066095675	Corona Light 12/12B	1.0	2	1	20.1	0.7
23	1		8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	0.0	0.0
24	1		3410001505	3410001505	Miller High Life 6/12B	0.5	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1		8066095695	8066095695	Corona Extra 12/12C	1.0	2	1	26.0	0.5
18	1		8066095715	8066095715	Modelo 12/12C	1.0	2	1	22.8	0.6
19	1		1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
20	1		1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
21	1		7289000119	7289000119	Heineken 1/24C	0.6	7	1	0.0	0.0

SKUs on Planogram: 32

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	63598525948	Mikes HARDER Bk Cherry Lemonade ...	0.462	\$0.00	\$0.00	FMB	Mark Anthony Brands
2	1820000063	Busch 6/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev