

4445.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow Left-right
 POG: 4445.psa



POG Size: 5'0.00
 Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 4445.psa

Segment #1 : Shelf #6										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
19	1		7289000159	7289000159	Heineken Premium Light 12/12B	2.0	4	1	1.8	15.3
20	1		1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	3.8	5.5
Segment #1 : Shelf #5										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	2		7289000016	7289000016	Heineken 12/12B	5.0	10	1	1.7	42.4
Segment #1 : Shelf #4										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
14	1		8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	4.0	5.2
15	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	2.6	8.1
16	1		8066095621	8066095621	Corona Light 12/12C	1.5	3	1	15.2	1.4
Segment #1 : Shelf #3										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		8066095615	8066095615	Corona Extra 12/12B	4.0	8	1	1.1	50.2
Segment #1 : Shelf #2										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	6.6	4.3
9	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
10	1		78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	2.4	8.6
11	1		8248812300	8248812300	Becks 12/12B	2.0	4	1	1.7	16.6
Segment #1 : Shelf #1										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		7199010071	7199010071	Coors 1/24C	1.0	12	1	0.0	0.0
2	1		8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
3	1		8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
4	1		7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0
5	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	5.8	3.6
6	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	0.0	0.0
7	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
Segment #2 : Shelf #6										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	2		7199030078	7199030078	Coors Light 18/12B	6.0	6	1	1.2	35.0
Segment #2 : Shelf #5										
DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in										
POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	3		7199030017	7199030017	Coors Light 18/12C	6.0	6	1	1.9	22.2

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39 2 7199000048 7199000048 Coors Light 12/12C 3.0 6 1 2.9 14.4

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
35	1		1820053218	1820053218	Bud Light 18/12C	2.0	2	1	5.9	2.4
36	1		1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.1	6.6
37	1		7199030069	7199030069	Coors Light 12/12B	1.5	3	1	2.1	19.6

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
31	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
32	1		1820000771	1820000771	Budweiser 12/12B	1.5	3	1	8.0	2.6
33	1		7199030069	7199030069	Coors Light 12/12B	1.5	3	1	2.1	19.6

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1		7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	42.8	0.5
27	1		1820000769	1820000769	Bud Light 12/12B	1.5	3	1	6.2	3.4
28	1		1820053047	1820053047	Bud Light 12/12C	1.5	3	1	11.4	1.8
29	1		1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1		7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	7.3	3.8
22	1		1820011047	1820011047	Budweiser 12/12C	1.5	3	1	9.9	2.1
23	1		1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
24	1		1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
25	1		3410001505	3410001505	Miller High Life 6/12B	1.0	4	1	0.0	0.0

SKUs on Planogram: 39

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820015047	Natural Light 12/12C	0.825	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev