



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm7831.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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SCHEMATIC BACKING REPORT

Warm7831.psa

Planogram: Warm7831.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	11.6	1.2
22	1	3410051607	3410051607	Leinenkugel Seasonal Shandy 12/12B	1.0	2	1	22.8	0.6
23	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0
24	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	2.3	6.2

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	13.5	1.0
17	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	13.0	1.1
18	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	23.5	1.2
19	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	13.5	1.0
20	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769227102	8769227102	Samuel Adams Cherry Wht 6/12B	1.0	4	1	59.7	0.5
12	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	45.5	0.6
13	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
14	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
15	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	40.5	0.7

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	8.3	3.4
7	1	7199009532	7199009532	Blue Moon Seasonal 6/12B	1.0	4	1	28.0	1.0
8	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	2.3	6.2
9	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	0.7	20.9
10	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	68174511102	68174511102	Blue Point Hoptical Illusion 6/12B	1.0	4	1	0.0	0.0
2	1	68174511118	68174511118	Blue Point Seasonal 6/12B	1.0	4	1	0.0	0.0
3	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
4	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.8	3.2
5	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	30.3	0.9

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.8	26.4
43	1	7289010016	7289010016	Amstel Light 12/12B	1.0	2	1	24.1	0.6
44	1	8992427896	8992427896	Yuengling Traditional Lager 12/12B	1.0	2	1	22.8	0.6
45	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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38	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	59.1	0.2
39	1	1820019987	1820019987	Bud Light Lime-A-Rita 12/8C	2.0	4	2	16.5	1.7
40	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	28.6	0.5
41	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	8.1	1.7

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	10.8	2.6
35	1	8200077369	8200077369	Smirnoff Ice Watermelon Mimosa 6/11B	1.0	4	1	36.4	0.8
36	1	1820005990	1820005990	Michelob Ultra 12/12B	1.0	2	1	36.4	0.4
37	1	1820008989	1820008989	Bud Light 8/16C	1.3	4	2	12.6	2.2

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	40.5	0.7
31	1	8200076600	8200076600	Smirnoff Ice Peach Bellini 6/11B	1.0	4	1	40.5	0.7
32	1	1820005989	1820005989	Michelob Ultra 6/12B	1.0	4	1	15.8	1.8
33	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	1.6	8.9

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8382012360	8382012360	Guinness Draught 4/15C	0.7	4	1	60.6	0.5
26	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	30.3	0.9
27	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	24.3	1.2
28	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	121.2	0.2
29	1	1820018993	1820018993	Bud Light Platinum 6/12B	1.0	4	1	19.2	1.5

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
66	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	17.6	0.8
67	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	100.0	0.1
68	1	3410003509	3410003509	Miller High Life Light 12/12B	1.0	2	1	27.7	0.5

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
62	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
63	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	3.6	3.9
64	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	9.1	1.5
65	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	55.1	0.3

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
57	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	71.8	0.2
58	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	17.3	1.6
59	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	3.8	7.4
60	1	3410057509	3410057509	Miller Lite 12/12B	1.0	2	1	92.1	0.2
61	1	1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	42.6	0.7

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
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52	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	22.3	1.3
53	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	2.6	10.8
54	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	269.2	0.1
55	1	3410057636	3410057636	Miller Lite 12/12C	2.0	4	2	57.5	0.5
56	1	3410057023	3410057023	Miller Lite 9/16AL	1.0	2	1	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
46	1	1820000833	1820000833	Bud Light 6/12B	1.0	4	1	45.5	0.6
47	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
48	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
49	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	10.0	2.8
50	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0
51	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	0.0	0.0

SKUs on Planogram: 68

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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