



Printed: 4/19/2016  
 Traffic Flow Left-right  
 POG: 9936.psa



POG Size: 5'0.00  
 Segments 1 - 2 of 2  
 Page: 1

## SCHEMATIC BACKING REPORT

9936.psa

### Planogram: 9936.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	6.1	2.3
22	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	21.3	1.0
23	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	44.0	0.5
19	1	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.8	15.6
20	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
15	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	6.2	3.4
16	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	11.6	1.8
17	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	68.2	0.3

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
12	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.8	11.7
13	1	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	2.2	12.4

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
7	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	8.5	3.3
8	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	20.2	1.4
9	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	6.5	4.3
10	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	9.6	2.9
2	1	72383000009	72383000009	Lagunitas IPA 6/12B	1.0	4	1	9.1	3.1
3	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
4	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	25.7	1.1
5	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	52.0	0.5

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.0	10.5
52	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	9.6	1.5
53	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	1	19.0	0.7
54	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	5.3	2.6

## SCHEMATIC BACKING REPORT

9936.psa

Segment #2 : Shelf #5      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	21.5	1.0
48	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.3	4.2
49	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.7	5.3
50	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	7.5	2.8

Segment #2 : Shelf #4      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	15.2	0.9
44	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	8.3	2.5
45	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	4.0	5.3
46	1	3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	6.9	3.0

Segment #2 : Shelf #3      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	1820020998	1820020998	Bud Light 8/16AL	1.0	3	1	10.5	2.0
39	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	181.0	0.1
40	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
41	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	4.2	5.0
42	1	2210000170	2210000170	Pabst 12/12C	1.5	3	1	12.7	1.6

Segment #2 : Shelf #2      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
33	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
34	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
35	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
36	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	19.7	1.4
37	1	1820015047	1820015047	Natural Light 12/12C	1.5	3	1	4.2	5.0

Segment #2 : Shelf #1      DEPTH: 36 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	22.7	3.4
25	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
26	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
27	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	63.8	1.3
28	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	30.7	2.7
29	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	25.3	3.3
30	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	20.0	4.2
31	1	3410001505	3410001505	Miller High Life 6/12B	1.0	4	1	0.0	0.0

SKUs on Planogram: 54

UNALLOCATED ITEMS/OPTIONAL ITEMS

9936.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8382012393	Guinness Extra Stout 6/11B	0.933	\$0.00	\$0.00	Imports	Diageo