



Printed: 4/19/2016

Traffic Flow Left-right

POG: 4058.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

4058.psa

Planogram: 4058.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	7.0	2.0
21	1	7289000016	7289000016	Heineken 12/12B	2.0	4	1	2.3	12.1
22	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	29.0	0.7

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	4.5	3.1
18	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	6.9	3.0
19	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	11.0	1.3

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	2.0	21.4
15	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	8.7	1.6
16	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	3.9	5.4

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	5.5	3.8
10	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	5.3	5.2
11	1	8066095401	8066095401	Coronita Extra 6/7B	1.3	5	1	5.4	6.5
12	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	2.7	7.9
13	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	5.5	5.1

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	3.2	6.6
7	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	2.0	4	1	75.7	0.4
8	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	0.0	0.0
3	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
4	1	18195400002	18195400002	Peroni Nastro Azzuro 6/12B	1.0	4	1	12.4	2.3
5	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	4.7	5.9

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
50	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	9.6	1.5
51	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	25.0	0.6
52	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	8.3	1.7
53	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	2.8	5.1

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	7.2	2.9
46	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	10.6	1.3
47	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	4.3	4.8
48	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	3.2	4.3
49	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	5.5	3.8

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.4	8.8
42	1	1820008989	1820008989	Bud Light 8/16C	2.0	6	2	0.0	0.0
43	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	0.0	0.0
44	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	3.0	7.1

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	2.9	9.6
38	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	3.5	6.0
39	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
40	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	1820016995	1820016995	Stella Artois 10/15C	1.0	2	1	7.0	2.0
32	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	6.9	4.1
33	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	14.0	2.0
34	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
35	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
36	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	45.5	0.6
24	1	7089701331	7089701331	Fosters Lager 1/25C	0.8	10	1	7.9	8.8
25	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	15.4	5.5
26	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
27	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0
28	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	36.1	2.3
29	1	7199030065	7199030065	Coors Light 1/24C	1.0	12	1	27.2	3.1
30	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	16.4	5.1

SKUs on Planogram: 53

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	8769200017	Angry Orchard Variety Pack 12/12B	1.093	\$0.00	\$0.00	Cider	Boston Beer
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors