

1616.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 1616.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 1616.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	2	7289000152	7289000152	Heineken 18/12B	2.0	2	1	150.5	0.1
13	1	8066095711	8066095711	Modelo 18/12C	1.0	1	1	5.4	2.6

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	2	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.5	18.6
11	1	8066095711	8066095711	Modelo 18/12C	1.0	1	1	5.4	2.6

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.30 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	0.0	0.0
8	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
9	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	2.3	6.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
4	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	14.6	1.0
5	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	4.9	2.9
6	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	36.4	0.4
2	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
3	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	7.5	2.8

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	2	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	10.4	1.4
27	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	3.1	4.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	9.1	2.3
25	1	8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.5	13.7

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.30 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	2	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	11.3	1.2
23	1	1820011047	1820011047	Budweiser 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	6.3	2.2
20	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	8.3	1.7
21	1	7199000048	7199000048	Coors Light 12/12C	1.0	2	1	2.6	5.5

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.80 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
15	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	2.6	5.4
16	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0
17	1	1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0
18	1	7289000119	7289000119	Heineken 1/24C	0.6	7	1	0.0	0.0

SKUs on Planogram: 26

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7143934450	Rolling Rock 12/12C	2.077	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors