

Warm1616.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016
 Traffic Flow N/A
 POG: Warm1616.psa



POG Size: 9'0.00
 Segments 1 - 3 of 3
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SCHEMATIC BACKING REPORT

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Planogram: Warm1616.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	8.3	1.7
22	1	3410000340	3410000340	Redd's Variety Pack 12/12B	1.0	2	1	17.7	0.8
23	1	8066095787	8066095787	Negra Modelo 12/12B	1.0	2	1	9.1	1.5
24	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	7.7	1.8

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	14.6	1.0
17	1	8200072908	8200072908	Smirnoff Ice Party Pack 12/11B	1.0	2	1	15.2	0.9
18	1	8200072751	8200072751	Smirnoff Ice Green Apple 6/11B	1.0	4	1	16.5	1.7
19	1	8200075748	8200075748	Smirnoff Ice Screwdriver 6/11B	1.0	4	1	28.0	1.0
20	1	8066095711	8066095711	Modelo 18/12C	2.0	2	2	5.4	2.6

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	0.0	0.0
12	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	20.2	1.4
13	1	3410008716	3410008716	Redd's Apple Ale 6/12B	1.0	4	1	14.0	2.0
14	1	8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	15.8	1.8
15	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	4.7	6.0

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	6.4	4.4
7	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0
8	1	1497450009	1497450009	Woodchuck Amber 6/12B	1.0	4	1	24.3	1.2
9	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.0	4	1	15.8	1.8
10	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	1820013986	1820013986	Shock Top Belgian White Ale 6/12B	1.0	4	1	17.3	1.6
2	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0
3	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
4	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	26.0	1.1
5	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	20.2	1.4

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	150.5	0.1
42	2	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.5	18.6

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	11.3	1.2

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39	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	9.0	1.6
40	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	6.3	2.2

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	6.1	2.3
35	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	28.0	1.0
36	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	0.0	0.0
37	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.0	13.7
31	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	10.0	2.8
32	1	8839400002	8839400002	Spaten Premium Lager 6/12B	1.0	4	1	15.8	1.8
33	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	24.7	1.1

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	5.2	5.4
26	1	78615000036	78615000036	Hoegaarden 6/11B	1.0	4	1	15.9	1.8
27	1	1820015983	1820015983	Bud Light Lime 12/12C SC	1.0	2	1	10.1	1.4
28	1	1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
29	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
63	1	1820016995	1820016995	Stella Artois 10/15C	3.0	6	2	64.1	0.7
64	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	0.0	0.0
65	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	3.1	4.6

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	4.9	2.9
60	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	0.0	0.0
61	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	14.6	1.0
62	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	181.8	0.1

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	1820019984	1820019984	Becks Sapphire 12/12B	1.0	2	1	7.0	2.0
55	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	10.4	1.4
56	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	1076.9	0.0
57	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	5.1	5.5
58	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	15.4	1.8

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
49	1	8382012360	8382012360	Guinness Draught 4/15C	0.7	4	1	24.3	1.2
50	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	0.0	0.0
51	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	0.0	0.0

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52	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	2800.0	0.0
53	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	13.5	2.1

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
43	1		1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
44	1		1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
45	1		1820053047	1820053047	Bud Light 12/12C	2.0	4	2	16.8	1.7
46	1		1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0
47	1		7199030005	7199030005	Coors Light 6/12B	1.0	4	1	10.1	2.8
48	1		7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0

SKUs on Planogram: 65

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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