

5051.psa For Validation Purposes Only NOT FINAL



Printed: 4/19/2016

Traffic Flow Left-right

POG: 5051.psa



POG Size: 5'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 5051.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
21	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	71.4	0.3
22	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	2.1	9.9
23	1	8066095711	8066095711	Modelo 18/12C	2.0	2	1	18.2	0.8

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	2	7289000016	7289000016	Heineken 12/12B	3.0	6	1	2.0	21.5
18	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
19	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	144.8	0.1

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	43.6	0.5
15	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	12.2	2.3
16	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	2.2	18.8

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	7.0	3.0
11	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
12	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	9.7	2.2
13	1	8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	30.3	0.7

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	30.3	0.7
7	1	1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	19.2	1.5
8	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	13.2	2.1
9	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	49.6	0.6
2	1	8834510151	8834510151	Strongbow Gold Hard Cider 6/11B	1.3	5	1	26.8	1.3
3	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	45.5	0.6
4	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	36.4	0.8
5	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	15.7	0.9
52	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	8.6	1.6
53	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	5.2	2.7
54	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.0	4.6

SCHEMATIC BACKING REPORT

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Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	16.1	1.3
48	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	15.0	1.4
49	1	1820053308	1820053308	Bud Light 18/12B	2.0	2	1	33.6	0.4
50	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	19.3	0.7

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1	1820015983	1820015983	Bud Light Lime 12/12C SC	1.5	3	1	39.0	0.5
43	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	11.6	1.8
44	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	4200.0	0.0
45	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	8.5	2.5
46	1	1820000964	1820000964	Natural Ice 12/12C	1.5	3	1	40.9	0.5

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
38	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	5250.0	0.0
39	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
40	1	1820008989	1820008989	Bud Light 8/16C	1.0	3	1	0.0	0.0
41	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
32	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
33	1	1820020993	1820020993	Bud Light Lime Straw-Ber-Rita 12/8C	1.5	3	1	39.1	0.5
34	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0
35	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
36	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
37	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
24	1	8066095641	8066095641	Corona Extra 1/24B	0.9	11	1	47.2	1.6
25	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	0.0	0.0
26	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
27	1	8982600142	8982600142	Tecate 1/24C	1.0	12	1	21.0	4.0
28	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	141.9	0.6
29	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	13.0	6.4
30	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	64.0	1.3
31	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

SKUs on Planogram: 54

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199030065	Coors Light 1/24C	0.450	\$0.00	\$0.00	Premium	MillerCoors
2	7089701331	Fosters Lager 1/25C	0.272	\$0.00	\$0.00	Imports	MillerCoors
3	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors