



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm1572.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

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## SCHEMATIC BACKING REPORT

Warm1572.psa

### Planogram: Warm1572.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.0	2	1	11.2	1.3
18	1	8769210014	8769210014	Samuel Adams Boston Lgr 12/12B	1.0	2	1	21.6	0.6
19	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	22.2	0.6
20	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	43.5	0.6
14	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	1.8	7.9
15	1	3061300038	3061300038	Brooklyn Lager 12/12C	2.0	4	2	24.3	1.2
16	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	10.1	1.4

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8200074001	8200074001	Smirnoff Ice Strawberry Acai 6/11B	1.0	4	1	17.3	1.6
10	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	17.2	1.6
11	1	3061300053	3061300053	Brooklyn Seasonal 6/12B	1.0	4	1	20.2	1.4
12	1	8066095408	8066095408	Coronita Extra 24/7B	2.0	2	1	9.1	1.5

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	11.7	2.4
6	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	19.2	1.5
7	1	7231163001	7231163001	Pilsner Urquell 6/12B	1.0	4	1	20.2	1.4
8	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.1	13.2

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8382056793	8382056793	Red Stripe 6/12B	1.0	4	1	14.6	1.9
2	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	7.7	3.6
3	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	3.6	3.9
4	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	12.1	2.3

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	0.5	39.9
40	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.0	2	1	3.8	3.7
41	1	1820053168	1820053168	Bud Light 24/12C	2.0	2	2	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
36	1	8066095787	8066095787	Negra Modelo 12/12B	1.0	2	1	14.0	1.0
37	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	3.1	9.1
38	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.0	2	1	3.6	3.8

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Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	5.7	2.5
34	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	23.4	0.6
35	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	4.9	2.8

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
28	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	0.0	0.0
29	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	4.2	6.7
30	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	23.0	1.2
31	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	13.8	2.0
32	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	143.6	0.2

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
22	1	7289000158	7289000158	Heineken Premium Light 6/12B	1.0	4	1	15.2	1.8
23	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	12.7	2.2
24	1	78615000030	78615000030	Leffe Blonde 6/11B	1.0	4	1	16.5	1.7
25	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
26	1	7199030120	7199030120	Coors Light 3/24C	0.4	2	1	2.4	5.9
27	1	1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	1820011349	1820011349	Budweiser 24/12BBB	2.0	2	1	0.0	0.0
60	1	1820011168	1820011168	Budweiser 24/12C	2.0	2	2	0.0	0.0
61	1	7199030079	7199030079	Coors Light 24/12BBB	2.0	2	1	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
56	1	1820011218	1820011218	Budweiser 18/12C	4.0	4	2	2.1	13.1
57	1	7199031600	7199031600	Coors Light 24/12C	2.0	2	2	0.0	0.0
58	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	6.5	2.2

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
51	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	2.1	6.5
52	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	1.6	8.9
53	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	7.9	1.8
54	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	2.4	5.8
55	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	3.5	4.0

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	1076.9	0.0
48	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	6.5	4.3
49	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	2.9	4.8
50	1	1820015047	1820015047	Natural Light 12/12C	2.0	4	2	3.2	8.8

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Segment #3 : Shelf #1      DEPTH: 22 in    WIDTH: 36 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1		1820008989	1820008989	Bud Light 8/16C	1.3	4	2	0.0	0.0
43	1		1820008981	1820008981	Budweiser 8/16C	1.3	4	2	0.0	0.0
44	1		7199000048	7199000048	Coors Light 12/12C	2.0	4	2	36.7	0.8
45	1		1820000964	1820000964	Natural Ice 12/12C	2.0	4	2	13.4	2.1
46	1		7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

SKUs on Planogram: 61

**UNALLOCATED ITEMS/OPTIONAL ITEMS**

Warm1572.psa

**UNALLOCATED SKU REPORT**

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
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