



Printed: 4/19/2016

Traffic Flow Left-right

POG: 11126.psa



POG Size: 4'0.00

Segments 1 - 2 of 2

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SCHEMATIC BACKING REPORT

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Planogram: 11126.psa

Segment #1 : Shelf #4									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 10.50 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
8	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
9	1	8066095605	8066095605	Corona Extra 6/12B	0.5	2	1	5.1	2.7
Segment #1 : Shelf #3									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.80 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	2	8066095615	8066095615	Corona Extra 12/12B	2.0	4	1	1.0	27.7
Segment #1 : Shelf #2									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.68 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	2	7289000016	7289000016	Heineken 12/12B	2.0	4	1	1.2	22.5
6	1	7289000011	7289000011	Heineken 6/12B	0.8	3	1	5.8	3.6
Segment #1 : Shelf #1									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 43.00 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	2	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
2	1	1820053047	1820053047	Bud Light 12/12C	1.0	2	1	3.1	4.5
3	1	72890000119	72890000119	Heineken 1/24C	0.6	7	1	4.4	11.2
4	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0
Segment #1 : Shelf #5									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
10	1	72890000152	72890000152	Heineken 18/12B	2.0	2	1	0.0	0.0
11	1	8066095715	8066095715	Modelo 12/12C	1.0	2	1	0.0	0.0
Segment #2 : Shelf #5									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	2	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	3.1	4.5
24	2	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	1.6	8.9
Segment #2 : Shelf #4									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 9.50 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.0	2	1	30.3	0.5
21	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	4.0	3.5
22	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	0.5	2	1	0.0	0.0
Segment #2 : Shelf #3									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
18	2	78615000014	78615000014	Stella Artois 12/11B	2.0	4	1	2.5	11.1
19	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	0.5	2	1	0.0	0.0
Segment #2 : Shelf #2									
		DEPTH: 22 in	WIDTH: 23 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.00 in					
POS #	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT

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15	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.0	2	1	0.0	0.0
16	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	2.2	6.4
17	1	1820061047	1820061047	Busch 12/12C	1.0	2	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
12	1		1820011047	1820011047	Budweiser 12/12C	1.0	2	1	3.1	4.5
13	2		7199000048	7199000048	Coors Light 12/12C	2.0	4	1	1.9	14.7
14	1		1820000063	1820000063	Busch 6/16C	0.5	2	1	0.0	0.0

SKUs on Planogram: 24

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev