



Printed: 4/19/2016

Traffic Flow N/A

POG: Warm13448.psa



POG Size: 9'0.00

Segments 1 - 3 of 3

Page: 1

SCHEMATIC BACKING REPORT

Warm13448.psa

Planogram: Warm13448.psa

Segment #1 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	5.7	3.7
20	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
21	1	8066095757	8066095757	Modelo 12/12B	1.0	2	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.7	12.4
17	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
18	1	8066095695	8066095695	Corona Extra 12/12C	2.0	4	2	4000.0	0.0

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	7289000020	7289000020	Heineken 12/12C	2.0	4	2	24.3	1.2
12	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0
13	1	8066095675	8066095675	Corona Light 12/12B	1.0	2	1	4.2	3.3
14	1	8066095615	8066095615	Corona Extra 12/12B	1.0	2	1	1.1	13.1
15	1	8769230050	8769230050	Samuel Adams Seasonal 6/12B	1.0	4	1	200.0	0.1

Segment #1 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
6	1	8248812300	8248812300	Becks 12/12B	1.0	2	1	2.8	5.1
7	1	8248812345	8248812345	Becks 6/12B	1.0	4	1	0.0	0.0
8	1	8066095625	8066095625	Corona Light 6/12B	1.0	4	1	0.0	0.0
9	1	8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	10.3	2.7
10	1	73692011132	73692011132	Goose Island India Pale Ale 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	78615000014	78615000014	Stella Artois 12/11B	1.0	2	1	36.7	0.4
2	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
3	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.0	4	1	6.6	4.2
4	1	8066095765	8066095765	Modelo 6/12B	0.8	3	1	0.0	0.0
5	1	3061300001	3061300001	Brooklyn Lager 6/12B	1.0	4	1	0.0	0.0

Segment #2 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
39	1	8066095715	8066095715	Modelo 12/12C	2.0	4	2	72.0	0.4
40	1	3410057340	3410057340	Miller Lite 18/12C	2.0	2	2	0.0	0.0
41	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	4.1	3.4

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	8769229103	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	1.0	2	1	90.9	0.2
35	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.0	2	1	10.2	1.4
36	1	63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.0	2	1	30.3	0.5

SCHEMATIC BACKING REPORT

Warm13448.psa

37	1	63598525945	63598525945	Mikes HARDER Lemonade 12/8C	2.0	4	2	121.2	0.2
38	1	7199030069	7199030069	Coors Light 12/12B	1.0	2	1	24.2	0.6

Segment #2 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	8769210012	8769210012	Samuel Adams Boston Lgr 6/12B	1.0	4	1	90.9	0.3
31	1	7199009511	7199009511	Blue Moon Belgian White Ale 6/12B	1.0	4	1	47.6	0.6
32	1	63598506744	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.0	4	1	121.2	0.2
33	1	63598522413	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.0	4	1	89.2	0.3

Segment #2 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	1820021998	1820021998	Shock Top Honeycrisp Apple Wheat 6/12B	1.0	4	1	72.7	0.4
27	1	1820017993	1820017993	Shock Top Seasonal 6/12B	1.0	4	1	90.9	0.3
28	1	63598510062	63598510062	Mikes Hard Lemonade 6/11B	1.0	4	1	72.7	0.4
29	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	36.4	0.8

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	88715100094	88715100094	Coney Island Mermaid Pilsner 6/12B	1.0	4	1	0.0	0.0
23	1	8200076200	8200076200	Smirnoff Ice Seasonal 6/11B	1.0	4	1	90.9	0.3
24	1	8200077369	8200077369	Smirnoff Ice Watermelon Mimosa 6/11B	1.0	4	1	72.7	0.4
25	1	8200074001	8200074001	Smirnoff Ice Strawberry Acai 6/11B	1.0	4	1	45.5	0.6

Segment #3 : Shelf #5 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 6.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
63	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	2	4.0	3.5
64	1	1820011308	1820011308	Budweiser 18/12B	2.0	2	1	25.7	0.5
65	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	2	2.2	6.4
66	1	7143934450	7143934450	Rolling Rock 12/12C	2.0	4	2	0.0	0.0

Segment #3 : Shelf #4 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
59	1	7199000048	7199000048	Coors Light 12/12C	2.0	4	2	11.7	2.4
60	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	2	36.0	0.4
61	1	1820000771	1820000771	Budweiser 12/12B	1.0	2	1	8.3	1.7
62	1	3410001509	3410001509	Miller High Life 12/12B	1.0	2	1	26.7	0.5

Segment #3 : Shelf #3 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
54	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.0	2	1	44.7	0.3
55	1	7199030104	7199030104	Coors Light 9/16AL	1.0	2	1	0.0	0.0
56	1	1820000769	1820000769	Bud Light 12/12B	1.0	2	1	46.8	0.3
57	1	1820053047	1820053047	Bud Light 12/12C	2.0	4	2	30.3	0.9
58	1	1820011047	1820011047	Budweiser 12/12C	2.0	4	2	7.6	3.7

Segment #3 : Shelf #2 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.93 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
48	1	8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	46.7	0.6
49	1	8769284102	8769284102	Angry Orchard Apple Ginger 6/12B	1.0	4	1	90.9	0.3
50	1	1820014990	1820014990	Bud Light Lime 12/12B	1.0	2	1	7.9	1.8

SCHEMATIC BACKING REPORT

Warm13448.psa

51	1	1820008989	1820008989	Bud Light 8/16C	0.7	2	1	0.0	0.0
52	1	1820008981	1820008981	Budweiser 8/16C	0.7	2	1	36.4	0.4
53	1	1820021985	1820021985	Budweiser 3/25C	0.4	2	1	0.0	0.0

Segment #3 : Shelf #1 DEPTH: 22 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
42	1		8200072385	8200072385	Smirnoff Ice 6/11B	1.0	4	1	73.7	0.4
43	1		1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	15.2	1.8
44	1		1820014991	1820014991	Bud Light Lime 6/12B	1.0	4	1	41.9	0.7
45	1		1820022992	1820022992	Bud Light Lime-A-Rita Seasonal 12/8C	2.0	4	2	126.1	0.2
46	1		7199030120	7199030120	Coors Light 3/24C	0.4	2	1	0.0	0.0
47	1		1820021986	1820021986	Bud Light 3/25C	0.4	2	1	0.0	0.0

SKUs on Planogram: 66

UNALLOCATED ITEMS/OPTIONAL ITEMS

Warm13448.psa

UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
--	-----	------	------	--------	-------	----------	--------------