



Printed: 4/19/2016

Traffic Flow Left-right

POG: 13448.psa



POG Size: 4'2.00

Segments 1 - 2 of 2

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## SCHEMATIC BACKING REPORT

13448.psa

### Planogram: 13448.psa

Segment #1 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1		63598512998	63598512998	Mikes Hard Variety Pack 12/11B	1.5	3	1	45.5	0.5
20	1		7289000152	7289000152	Heineken 18/12B	2.0	2	1	0.0	0.0
21	1		1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	11.9	1.8

Segment #1 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1		85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
17	1		8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
18	1		7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	5.7	3.7

Segment #1 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
13	1		8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	0.0	0.0
14	1		8066095675	8066095675	Corona Light 12/12B	1.5	3	1	6.3	3.3
15	1		7289000016	7289000016	Heineken 12/12B	1.5	3	1	1.7	12.4

Segment #1 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1		64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
10	1		8066095615	8066095615	Corona Extra 12/12B	1.5	3	1	1.6	13.1
11	1		8066095695	8066095695	Corona Extra 12/12C	1.5	3	1	3000.0	0.0
12	1		8066095715	8066095715	Modelo 12/12C	1.5	3	1	54.0	0.4

Segment #1 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
5	1		8066095605	8066095605	Corona Extra 6/12B	1.0	4	1	10.3	2.7
6	1		8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
7	1		7289000020	7289000020	Heineken 12/12C	1.5	3	1	18.2	1.2
8	1		7289000011	7289000011	Heineken 6/12B	1.0	4	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1		8769282102	8769282102	Angry Orchard Crisp Apple 6/12B	1.0	4	1	46.7	0.6
2	1		1820024001	1820024001	Stella Artois Cidre 6/12B	1.0	4	1	15.2	1.8
3	1		8200074001	8200074001	Smirnoff Ice Strawberry Acai 6/11B	1.0	4	1	45.5	0.6
4	1		9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	36.4	0.8

Segment #2 : Shelf #6 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1		1820011308	1820011308	Budweiser 18/12B	2.0	2	1	25.7	0.5
45	1		7199030078	7199030078	Coors Light 18/12B	2.0	2	1	4.1	3.4
46	1		3410001509	3410001509	Miller High Life 12/12B	1.5	3	1	40.0	0.5

Segment #2 : Shelf #5 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in

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POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	1820000771	1820000771	Budweiser 12/12B	2.0	4	1	16.5	1.7
42	1	1820008981	1820008981	Budweiser 8/16C	2.0	6	2	109.1	0.4
43	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	4.0	3.5

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
37	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	2.2	6.4
38	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.7	3.7
39	1	1820053218	1820053218	Bud Light 18/12C	2.0	2	1	36.0	0.4
40	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	8.8	2.4

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	4.1	5.1
34	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	8.3	4.2
35	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	22.8	0.9
36	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
29	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	55.1	0.4
30	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	0.0	0.0
31	1	1820021986	1820021986	Bud Light 3/25C	0.8	4	1	0.0	0.0
32	1	1820000063	1820000063	Busch 6/16C	1.0	4	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.50 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
22	1	78615000057	78615000057	Stella Artois 1/22B	0.8	12	1	41.5	2.0
23	1	1820025538	1820025538	Bud Light Lime-A-Rita Seasonal 1/25C	0.8	12	1	37.7	2.2
24	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	0.0	0.0
25	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
26	1	1820025000	1820025000	Budweiser 1/25C	0.8	12	1	46.5	1.8
27	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
28	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0

SKUs on Planogram: 46

# UNALLOCATED ITEMS/OPTIONAL ITEMS

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## UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	7199010071	Coors 1/24C	0.856	\$0.00	\$0.00	Premium	MillerCoors
2	8066095643	Corona Extra 1/24C	0.222	\$0.00	\$0.00	Imports	Crown Imports LLC
3	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors