



Printed: 4/19/2016
Traffic Flow Left-right
POG: 12157.psa



POG Size: 4'0.00
Segments 1 - 2 of 2
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SCHEMATIC BACKING REPORT

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Planogram: 12157.psa

Segment #1 : Shelf #6									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
19	1	7289000152	7289000152	Heineken 18/12B	2.0	2	1	181.8	0.1
20	2	7289000016	7289000016	Heineken 12/12B	3.0	6	1	2.1	19.6
Segment #1 : Shelf #5									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
17	2	8066095615	8066095615	Corona Extra 12/12B	3.0	6	1	1.9	21.8
18	1	8066095675	8066095675	Corona Light 12/12B	1.5	3	1	8.6	2.4
Segment #1 : Shelf #4									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
14	1	8066095680	8066095680	Corona Extra 18/12B	2.0	2	1	0.0	0.0
15	1	8066095605	8066095605	Corona Extra 6/12B	1.5	6	1	4.4	9.6
16	1	8248812300	8248812300	Becks 12/12B	1.5	3	1	3.0	6.9
Segment #1 : Shelf #3									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
11	1	8769201103	8769201103	Samuel Adams Seasonal 12/12B	1.5	3	1	162.8	0.1
12	1	85375900063	85375900063	Southern Tier Super Pack 12/12B	1.5	3	1	0.0	0.0
13	1	8769200017	8769200017	Angry Orchard Variety Pack 12/12B	1.5	3	1	24.8	0.8
Segment #1 : Shelf #2									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 48.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
7	1	7199009516	7199009516	Blue Moon Belgian White Ale 12/12B	1.5	3	1	17.8	1.2
8	1	64286090024	64286090024	Founders All Day IPA 15/12C	1.0	2	1	0.0	0.0
9	1	8066095715	8066095715	Modelo 12/12C	1.5	3	1	18.8	1.1
10	1	7289000020	7289000020	Heineken 12/12C	1.5	3	1	11.4	1.8
Segment #1 : Shelf #1									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 60.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8066095643	8066095643	Corona Extra 1/24C	1.0	12	1	38.1	2.2
2	1	8066095721	8066095721	Modelo 1/24C	1.0	12	1	0.0	0.0
3	1	7289000119	7289000119	Heineken 1/24C	1.0	12	1	16.7	5.0
4	1	7199010071	7199010071	Coors 1/24C	1.0	12	1	8.6	9.8
5	1	8066095765	8066095765	Modelo 6/12B	1.0	4	1	0.0	0.0
6	1	7289000011	7289000011	Heineken 6/12B	1.0	4	1	9.3	3.0
Segment #2 : Shelf #6									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
41	1	7289000159	7289000159	Heineken Premium Light 12/12B	1.5	3	1	13.7	1.5
42	1	7199030078	7199030078	Coors Light 18/12B	2.0	2	1	40.5	0.3
43	1	7199030069	7199030069	Coors Light 12/12B	1.5	3	1	14.0	1.5
Segment #2 : Shelf #5									
DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 13.00 in									
POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT

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37	1	1820014990	1820014990	Bud Light Lime 12/12B	1.5	3	1	8.8	2.4
38	1	7199030017	7199030017	Coors Light 18/12C	2.0	2	1	1.8	7.8
39	1	7199000048	7199000048	Coors Light 12/12C	1.5	3	1	1.5	13.9
40	1	7143934450	7143934450	Rolling Rock 12/12C	1.5	3	1	0.0	0.0

Segment #2 : Shelf #4 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 25.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
33	1	8382023482	8382023482	Guinness Extra Stout 12/11B	1.5	3	1	6.5	3.2
34	1	1820053047	1820053047	Bud Light 12/12C	1.5	3	1	21.1	1.0
35	1	1820011047	1820011047	Budweiser 12/12C	1.5	3	1	5.0	4.2
36	1	1820011218	1820011218	Budweiser 18/12C	2.0	2	1	8.5	1.7

Segment #2 : Shelf #3 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	78615000014	78615000014	Stella Artois 12/11B	1.5	3	1	2.2	9.5
31	1	1820018992	1820018992	Bud Light Platinum 12/12B	1.5	3	1	13.0	1.6
32	1	1820000771	1820000771	Budweiser 12/12B	1.5	3	1	4.9	4.3

Segment #2 : Shelf #2 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
26	1	78615000001	78615000001	Stella Artois 6/11B	1.0	4	1	44.1	0.6
27	1	1820008981	1820008981	Budweiser 8/16C	1.0	3	1	0.0	0.0
28	1	1820061047	1820061047	Busch 12/12C	1.5	3	1	0.0	0.0
29	1	1820000063	1820000063	Busch 6/16C	1.5	6	1	0.0	0.0

Segment #2 : Shelf #1 DEPTH: 36 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 61.00 in

POS	# FAC	UPC	ID	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
21	1	8382012393	8382012393	Guinness Extra Stout 6/11B	1.3	5	1	9.9	3.5
22	1	9200002000	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.0	4	1	0.0	0.0
23	1	7199030005	7199030005	Coors Light 6/12B	1.0	4	1	13.3	2.1
24	1	1820021985	1820021985	Budweiser 3/25C	0.8	4	1	0.0	0.0
25	1	7199030120	7199030120	Coors Light 3/24C	0.8	4	1	0.0	0.0

SKUs on Planogram: 43

UNALLOCATED ITEMS/OPTIONAL ITEMS

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UNALLOCATED SKU REPORT

	UPC	NAME	MVMT	Profit	Sales	Category	Manufacturer
1	1820053218	Bud Light 18/12C	0.148	\$0.00	\$0.00	Premium	Anheuser-Busch InBev
2	3410001505	Miller High Life 6/12B	0.000	\$0.00	\$0.00	Sub Premium	MillerCoors
3	1820000542	Busch 4/16C	0.000	\$0.00	\$0.00	Sub Premium	Anheuser-Busch InBev
4	1820021986	Bud Light 3/25C	0.000	\$0.00	\$0.00	Premium	Anheuser-Busch InBev